

Pursuant to Article 24, paragraph 2, and Article 39, paragraph 1 b) of The EU General Data Protection Regulation 2016/679, and according to the provisions of Article 28 of the Statute of Faculty of Economics, Business and Tourism in Split, on 23 May 2018, Professor Maja Fredotović, Dean, adopted

## THE PRIVACY POLICY – PERSONAL DATA PROTECTION POLICY

Faculty of Economics, Business and Tourism in Split values your privacy. Our Privacy Policy applies to all students, course attendees, external collaborators, website users and visitors. The Policy is based on the rules of the EU General Data Protection Regulation (GDPR) and on the Law on Implementation of the EU General Data Protection Regulation.

This document outlines the kinds of data we collect, the use of the collected data, data sharing channels, as well as the rights and choices our web users have in terms of data usage. Moreover, the document reports on measures we apply to protect personal data and on the contact details you can use to find out more about our Privacy Policy and protection of your rights.

### KINDS OF DATA WE COLLECT

The Faculty collects your data via various channels – through official forms you fill in, via our website, through personal contacts, and during phone conversations.

We are allowed to collect the following types of data:

- contact details (name, surname, address, phone/mobile phone number);
- OIB (Personal Identification Number);
- data of birth;
- gender;
- citizenship;
- bank account details;
- data on educational background;
- other data you provide.

### DATA COLLECTED AUTOMATICALLY

When you visit our website we can collect certain data automatically, i.e. IP address, browser features, device features, operation system features, default language setup, web browsing history for our website and other statistical data on website visits.

We can relate data we collected automatically with other data in order to, for instance, check whether you have opened the e-mail we sent you. Your browser can provide data on whether you allowed or blocked cookies.

Third-party application providers, as well as tools and accessories providers on our website, such as social media sharing tools, can also use automated tools to collect data on your interactions with such tools and features.

This information is collected directly from web service providers and are subject to privacy policies or notification policies of those providers. In accordance with the current legal requirements, the Faculty is not responsible for the privacy policy set forth by such providers.

## USE OF THE COLLECTED DATA

The collected data is used for:

- regulating working and legal status;
- regulating student status;
- regulating the status of participants in lifelong learning programmes;
- contracting and executing business relationships with the Faculty;
- fulfilling legal requirements and demands, following through with our contractual obligations and duties.

Collected data may be used for other purposes of which you will be duly notified.

In addition, our website uses services of third parties, such as Google Analytics and Adobe Omniture. Those providers use the technology to assist us in analysing the use of our website. Data collected by such third-party providers (including IP address) may be put at third-party disposal for the purpose of analysing the use of our website.

## INFORMATION SHARING

The Faculty does not share collected personal data, except for the purposes outlined in the Privacy Policy or for separate notifications on specific activities.

Furthermore, your personal data can be disclosed if required by law or by a warrant, in accordance with the ordinance issued by the judiciary or whereby we suspect potential damage or financial loss, and in case of investigations into fraudulent and/or illegal activities.

## YOUR RIGHTS

The Faculty offers you a choice of communication channels and methods we use to collect your personal data. In order to change your settings and information, demand removal from mailing lists, or submit a request, we kindly ask you to use contact details listed below.

In accordance with legal requirements, you have the right to request insight into your personal data, as well as correction, removal or blocking of your data.

## CONTACT

If you have questions or comments regarding our Privacy Policy, or if you want to modify your personal data in our possession, please feel free to contact our Data Protection Officers:

University of Split, Faculty of Economics, Business and Tourism  
Cvite Fiskovića 5  
21 000 Split

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E: [zdenka.blazevic@efst.hr](mailto:zdenka.blazevic@efst.hr)

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