

ODLUKA O PRIHVATLJIVOSTI IDEJE ZA IZRADU PROGRAMA OBRAZOVANJA

a) Naziv programa

Managing Urban Tourism: Planning and Monitoring for Sustainability

b) Svrha programa

Cilj je omogućiti studentima:

- Razumijevanje dinamike urbanog turizma: Razviti sveobuhvatno razumijevanje načina na koji turizam funkcionira u urbanim sredinama, uključujući njegove utjecaje na gospodarstvo, kulturu i lokalne zajednice.
- Primjenu praksi održivog turizma: steći znanja i vještine potrebne za planiranje, provedbu i upravljanje turističkim aktivnostima u urbanim područjima na održiv način koji poštuje i okoliš i lokalno stanovništvo.
- Razvijanje sposobnosti strateškog planiranja: Kreiranje integriranih strateških planova za urbani turizam koji su usklađeni s ciljevima održivog razvoja i jedinstvenim karakteristikama urbanog okruženja.
- Uključivanje u učinkovito kreiranje politika i analizu: Stjecanje sposobnost analize, formuliranja i zagovaranja učinkovitih politika urbanog turizma koje potiču održivost i pozitivne rezultate u zajednici.
- Primjenu praktičnih alata i tehnika: Korištenje niza praktičnih alata i tehnika za planiranje, praćenje i upravljanje gradskim turizmom, uključujući strategije uključivanja zajednice, prikupljanje podataka i analizu.
- Poboljšanje komunikacijskih i zagovaračkih vještina: Razvijanje snažnih komunikacijskih vještina za učinkovito prenošenje političkih odluka i zagovaranje inicijativa održivog urbanog turizma.
- Suradivanje s različitim dionicima: Poticanje sposobnosti suradnje s nizom dionika, uključujući lokalne vlasti, grupe zajednice i profesionalce u industriji, kako biste postigli ciljeve održivog urbanog turizma.

c) Ciljna skupina

Studenti diplomskih i poslijediplomskih studija, (društvenih, humanističkih, prirodoslovnih i tehničkih znanosti).

Dionici iz privatnog i javnog sektora povezani uz temu ljetne škole.

d) Okvirna struktura i satnica programa

Predavanja, vježbe, radionice, individualni zadaci, rad s mentorom, multimedija, terenski rad.

Ponedjeljak (1. dan):

1. Održivi urbani turizam: izv. prof. dr. sc. Jan Van der Borg (2 sata)

- Razumijevanje uloge turizma unutar urbane dinamike
- Promišljanje rasta turizma u okviru Nove urbane agende

2. Planiranje održivog urbanog turizma: prof. dr. sc. Lidija Petrić, doc. dr. sc. Davorka Mikulić, prof. dr. sc. Smiljana Pivčević (6 sati)

- Menadžment i upravljanje turizmom: Osnovni pojmovi.
- Izrada integriranih strateških planova za urbane destinacije
- Procjena nosivih kapaciteta urbane destinacije
- Uključivanje urbanih znamenitosti, kulturne baštine i infrastrukture u turističke planove
- Prilagodba urbanim krajolicima u razvoju

Utorak (2. dan)

1. Angažman zajednice u urbanim sredinama: Iris Kerst (4 sata)

- Rad sa zajednicama u razvoju urbanog turizma
- Izazovi i koristi zajednice u korištenju kulturne baštine u razvoju urbanog turizma
- Alati i tehnike angažmana zajednice

2. Analiza politike urbanog turizma: izv. prof. dr. sc. Ko Koens (3 sata)

- Alati za analizu i evaluaciju politika
- Procjena provedbe politika urbanog turizma

Srijeda (3. dan)

1. Komuniciranje i zagovaranje politika urbanog turizma: izv. prof. dr. sc. Jan Van der Borg (3 sata)

- Učinkovita komunikacija odluka
- Zagovaranje inicijativa održive urbane politike

2. Praćenje urbanog turizma: doc. dr. sc. Ante Mandić, izv. prof. dr. sc. Ljudevit Pranić (5 sati)

- Praćenje performansi urbane destinacije
- Razvijanje okvira za praćenje i evaluaciju urbanog turizma
- Praćenje i evaluacija urbanih politika i aktivnosti

Četvrtak (4. dan)

1. Prikupljanje podataka i analiza u urbanim sredinama: prof. dr. sc. S. Mostafa Rasoolimanesh (3 sata)

- Izazovi prikupljanja podataka u urbanim destinacijama
- Procjena održivosti područja kulturne baštine

2. Ključni pokazatelji uspješnosti urbane destinacije: prof. dr. sc. S. Mostafa Rasoolimanesh (3 sata)

- KPI specifični za urbana odredišta
- Praćenje pokazatelja učinka specifičnih za grad

3. Masterclass: prof. dr. sc. Metin Kozak (1 sat)

- Marketing urbanih destinacija u svrhu održivosti i otpornosti

Petak (5. dan)

1. Radionice/Grupni projekti/Terenski posjeti: doc. dr. sc. Ana Grgić, prof. dr. sc. Lidija Petrić, prof. dr. sc. Smiljana Pivčević/ izv. prof. dr. sc. Ko Koens, Iris Kerst, doc. dr. sc. Ante Mandić (5 sati)

- Posjeti lokalitetima urbane baštine u svrhu planiranja
- Suradnja s odborima za urbanu baštinu

2. Masterclass: prof. dr. sc. Anna Torres Delgado (1 sat)

- ETIS i kompetitivnost destinacije

3. Zaključno predavanje: doc. dr. sc. Ante Mandić, prof. dr. sc. Lidija Petrić (1 sat)

- Rekapitulacija i razmišljanja
- Potvrde, priznanja i oproštaji

e) Voditelj programa i izvođači programa (*ime i prezime, status u programu i reference - životopisi!*)

Doc. dr. sc. Ante Mandić

prof. dr. sc. Lidija Petrić

izv. prof. dr. sc. Jan Van der Borg

Doc. dr. sc. Davorka Mikulić

prof. dr. sc. Smiljana Pivčević

Iris Kerst

izv. prof. dr. sc. Ko Koens

izv. prof. dr. sc. Ljudevit Pranić

prof. dr. sc. S. Mostafa Rasoolimanesh

doc. dr. sc. Ana Grgić
prof. dr. sc. Metin Kozak
prof. dr. sc. Anna Torres Delgado

ŽIVOTOPISI

First and last name and title of teacher	Assist. Prof. Ante Mandić
The course he/she teaches in the proposed life long learning programme	Managing Urban Tourism: Planning and Monitoring for Sustainability
GENERAL INFORMATION ON COURSE TEACHER	
Address	Cvite Fiskovića 5, 21000 Split
Telephone number	+385430699
E-mail address	ante.mandic@efst.hr
Personal web page	antemandic.com
Year of birth	1988.
Scientist ID	CroRIS ID 34225
Research or art rank, and date of last rank appointment	Senior scientific associate (September 2022)
Research-and-teaching, art-and-teaching or teaching rank, and date of last rank appointment	Assistant professor (5 October 2018)
Area and field of election into research or art rank	Tourism and trade
INFORMATION ON CURRENT EMPLOYMENT	
Institution where employed	Faculty of Economics, Business and Tourism, Split
Date of employment	1 February 2017
Name of position (professor, researcher, associate teacher, etc.)	Assistant professor
Field of research	Sustainable tourism development
Function	Teaching and research

INFORMATION ON EDUCATION – Highest degree earned	
Degree	PhD
Institution	Faculty of Economics, Business and Tourism, University of Split
Place	Split
Date	6 December 2017
INFORMATION ON ADDITIONAL TRAINING	
Year	
Place	
Institution	
Field of training	
MOTHER TONGUE AND FOREIGN LANGUAGES	
Mother tongue	Croatian / English /German
Foreign language and command of foreign language on a scale from 2 (sufficient) to 5 (excellent)	English - 5
Foreign language and command of foreign language on a scale from 2 (sufficient) to 5 (excellent)	German – 2
Foreign language and command of foreign language on a scale from 2 (sufficient) to 5 (excellent)	
COMPETENCES FOR THE COURSE	
Earlier experience as course teacher of similar courses (name title of course, study programme where it is/was offered, and level of study programme)	
Authorship of university/faculty textbooks in the field of the course	
Professional, scholarly and artistic articles published in the last five years in the field of the course (5 works at most)	1. Mandić A., Petrić L. (eds) (2021). Mediterranean Protected Areas in the Era of Overtourism. Springer, Cham. https://doi.org/10.1007/978-3-030-69193-

	<p>6_2</p> <p>2. Mandić, A., Walia, S.K. (eds) (2023). The Routledge Handbook of Nature Based Tourism Development. Routledge, London. https://doi.org/10.4324/9781003230748</p> <p>3. Mandić, A., Spenceley, A., Fennell, D. (eds) (2024). Handbook on Managing Nature Based Tourism Destinations Amid Climate Change. Edward Elgar. Accepted for publishing.</p> <p>4. Mandić, A., Castanho, R.A., Stankov, U. (eds.). (2023). Cultural Sustainable Tourism. Strategic Planning for a Sustainable Development. Springer, Cham. https://doi.org/10.1007/978-3-031-10800-6_1</p> <p>5. Mandić, A., & Kennell, J. (2021). Smart governance for heritage tourism destinations: Contextual factors and destination management organisation perspectives. Tourism Management Perspectives, 39, 10086. DOI: 10.1016/j.tmp.2021.100862</p>
Professional and scholarly articles published in the last five years in subjects of teaching methodology and teaching quality (5 works at most)	
Professional, science and artistic projects in the field of the course carried out in the last five years (5 at most)	<p>1. "BLUTOURSYSTEM (Interreg) project," focused on the establishment of Living Labs to support tourism strategic planning and monitoring of sustainability of tourism development, promoting ecotourism with growth</p>

	<p>decoupled from resource use in vibrant Italian (Veneto, Puglia) and Croatian (Central Dalmatia, Istria) tourism regions.</p> <p>2. "ShapeTourism (Interreg) project," which focused on developing a methodology and monitoring system to shape and drive sustainable tourism in nature-based destinations across vibrant Mediterranean destinations from Italy, Spain, Croatia, Portugal, and Slovenia as pilots.</p> <p>3. "SmartCulTour (Horizon 2020) project," aimed at supporting regional development in all European regions rich in heritage, including those located in rural peripheries and the urban fringe, through a redefined approach toward heritage-based tourism development and monitoring of sustainability of tourism development on LAU level. The project involved the establishment of Living Labs as communities of practice in the Netherlands, Belgium, Finland, Spain, Italy, and Croatia, with Dr Ante Mandić serving as a researcher and manager of the Living Lab in Split.</p> <p>4. 2023 – Ongoing "Tourism Strategic Development Plan (Tourism Master plan) for the Split-Dalmatia hinterland" (project leader)</p> <p>5. 2023 – Ongoing „Učinkovitost mjera prilagodbe i ublažavanja učinaka klimatskih promjena u turizmu “ (COMMITMENT) (researcher)</p>
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The name of the programme and the volume in which the main teacher passed exams in/acquired the methodological-psychological-didactic-pedagogical group of competences?	Undergraduate and graduate program – Tourism and Hotel Management at the Faculty of Economics, Business and Tourism, University of Split.
PRIZES AND AWARDS, STUDENT EVALUATION	
Prizes and awards for teaching and scholarly/artistic work	<ol style="list-style-type: none"> 1. Extraordinary Doctoral Prize of the academic year 2017/18 by the University of Split, in recognition of his outstanding research contributions. 2. Annual Research Award (2022) by the University of Split, Faculty of economics, business and tourism – scientific productivity and excellence. 3. Annual Social Science Research Award (2022) by the University of Split and the Ministry of Education and Science. 4. Best Paper Award at the TTRA (Travel and Tourism Research Association) Europe Chapter Conference in 2023, Dijon, France.
Results of student evaluation taken in the last five years for the course that is comparable to the course described in the form (evaluation organizer, average grade, note on grading scale and course evaluated)	<p>2022/23</p> <p>Introduction to tourism - average 4.8</p> <p>Marketing in tourism and hospitality - average 4.9</p> <p>Tourism organisation - average 4.6</p>

Title, name, surname	Prof. Lidija Petrić
Course they teach in the suggested lifelong learning programme	Managing Urban Tourism: Planning and Monitoring for Sustainability

GENERAL INFORMATION ON PROFESSORS IN CHARGE OF THE COURSE	
Phone	00 385 021 430 670
E-mail	lipe@efst.hr
Personal web page	
Researcher ID in the Register	168 146
Research or art position and date of last appointment	Full professor, 2012
Scientific research and teaching, art and teaching or just teaching position and date of last appointment	Full professor, 2012
Area and field of appointment	Social Sciences, Field of Economics
INFORMATION ON CURRENT EMPLOYMENT	
Institution where employed	Faculty of Economics, Business and Tourism
Date of employment	October 1, 1989
Name of position (professor, researcher, associate, etc.)	Professor
Field	Economics (applied in Tourism)
Function	Teacher/researcher
INFORMATION ON EDUCATION – highest degree	
Position	PhD in Social Sciences, Field of Economics
Institution	Faculty of Economics, University of Zagreb
Place	Zagreb
Date	1998
INFORMATION ON ADDITIONAL TRAINING	
Year	2014. / 2016. / 2017./ 2019.
Place	Split
Institution	University of Split, Civil Engineering, Architecture and Geodesy and CIRCO – Center for Research and Development of Lifelong Education British Council British Council University of Split, Faculty of Philosophy and CIRCO – Center for Research and

	Development of Lifelong Education
Field of training	ARCGIS seminar Academic Teaching Excellence – English as the Medium of Instruction Academic writing and persuasive proposals, British Council Development and improvement of teachers' pedagogical competencies in higher education
LANGUAGES	
First language	Croatian
Foreign language and expertise, on a scale from 2 (sufficient) to 5 (excellent)	English (5)
Foreign language and expertise	Italian (2)
Foreign language and expertise	
COMPETENCE FOR TEACHING THE COURSE	
Earlier experience in teaching similar courses (name the course or lifelong-learning programme)	Currently teaching two courses relevant to this particular course: Destination Management and Tourism Development Management. I also participated as a teacher in the summer school “Smart Cities”, with the module Smart Urban Tourism
Authorship of university/faculty textbooks in scientific area	
Expert, scientific and art papers published in the last five years in that area (5 at most)	<ul style="list-style-type: none"> Petrić, Lidiya (2022). Paradigma odrasta – odgovor na prekomjerni turizam (De-growth paradigm; response to overtourism) // Turistički timeout - trenutak za novi pogled na turizam i prostor: Conference Proceedings held at October 27. / Nikola Bašić, Saša Poljanec-Borić (eds.). Zagreb: DiZ-

	<p>bi.HAZU Digitalna zbirka i katalog Hrvatske akademije znanosti i umjetnosti, (Croatian Academy of Science and Arts), pp. 11-36 doi:10.21857/mzvktl5p9</p> <ul style="list-style-type: none"> • Petrić, Lidija; Mandić, Ante (2022). Smart governance in historic urban destinations - evidence from Croatia // A Research Agenda for Urban Tourism / van der Borg, Jan (ur.). Cheltenham, UK: Edward Elgar Publishing, pp. 53-82 doi:10.4337/9781789907407.00011 • Hell, Marko; Petrić, Lidija (2021). System Dynamics Approach to TALC Modelling // Sustainability, 13 (2021), 9; 1-22 doi:10.3390/su13094803 • Petrić, Lidija; Hell, Marko; van der Borg, Jan. (2020). Process orientation of the world heritage city management system // Journal of Cultural Heritage, 46, 259-267 doi:10.1016/j.culher.2020.07.009
Expert, scientific and art projects carried out in the last five years (5 at most)	<ul style="list-style-type: none"> • 2023 –ongoing; Tourism Strategic Development Plan (Tourism Master plan) for the Split-Dalmatia hinterland (field expert) • 2020-2023; Smart Cultural Tourism as a Driver of Sustainable Development of European Regions – SmartCulTour, the European Union’s Horizon 2020 Research and Innovation Programme; grant agreement no. 870708 (a WP team leader of a partner institution and a researcher)

	<ul style="list-style-type: none"> • 2019-2020; INTERREG Mediterranean Programme CO-EVOLVE, Activity: Kaštela City Coastal Area Management Plan (external expert for sustainable tourism development) • 2019; Fortress of St. Nicholas (Šibenik) Management Plan, (member of the Committee for monitoring the development of the Cultural Heritage/advisor) • 2018-2019; INTEREG V-A, Italy Croatia CBC Programme; BUETOURLSYSTEM-Knowledge platform, skills and creative synergies for blue tourism ecosystem development, 10042761, (team leader and a research team member)
In what programme and to what extent they acquired methodological-psychological-didactic-pedagogical competences	
RECOGNITION AND AWARDS	
Recognition and awards for teaching and scientific/art work	<ul style="list-style-type: none"> • 2022; Outstanding Research Award Awarded by University of Split, Faculty of Economics, Business and Tourism for co-editing the book "Mediterranean Protected Areas in the Era of Overtourism- Challenges and Solutions", published by the renowned international editor Springer Nature Switzerland AG • 2020; Special recognition of the University of Split for special contribution to the international recognition and promotion of the University

	<ul style="list-style-type: none"> 2020; Awarded by University of Split, Faculty of Economics, Business and Tourism for academic paper/chapter entitled -"Restaurant Online Reputation and Destination Competitiveness: Insight into TripAdvisor Data", published by the renowned publisher Emerald Publishing Limited, Bingley 2019; Awarded by the special jury for the mentorship of the best student's paper (first prize) on the 6th International congress of the historic cities, held in the city of Solin, Croatia
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Title, name, surname	Assoc. prof. Ljudevit Pranić, PhD
Course they teach in the suggested lifelong learning programme	Managing Urban Tourism: Planning and Monitoring for Sustainability
GENERAL INFORMATION ON PROFESSORS IN CHARGE OF THE COURSE	
Phone	021-430-749
E-mail	ljudevit.pranic@efst.hr
Personal web page	https://www.efst.unist.hr/o-fakultetu/fakultet/djelatnici/korisnik/ljpranic
Researcher ID in the Register	295013
Research or art position and date of last appointment	Senior Research Fellow, November 4th, 2022
Scientific research and teaching, art and teaching or just teaching position and date of last appointment	Associate Professor, April 27th, 2021
Area and field of appointment	Area of Social Sciences, field of Economics

INFORMATION ON CURRENT EMPLOYMENT	
Institution where employed	Faculty of Economics, Business and Tourism in Split
Date of employment	April 20th, 2007
Name of position (professor, researcher, associate, etc.)	Associate Professor
Field	Social Sciences
Function	Associate Professor
INFORMATION ON EDUCATION – highest degree	
Position	PhD
Institution	Temple University
Place	Philadelphia, Pennsylvania, USA
Date	September 2008
INFORMATION ON ADDITIONAL TRAINING	
Year	2000-2007
Place	Philadelphia, Pennsylvania, USA
Institution	Temple University
Field of training	Tourism and Hospitality
LANGUAGES	
First language	Croatian
Foreign language and expertise, on a scale from 2 (sufficient) to 5 (excellent)	English 5
Foreign language and expertise	German 2
COMPETENCE FOR TEACHING THE COURSE	
Earlier experience in teaching similar courses (name the course or lifelong-learning programme)	Special Interest Tourism Revenue Management in Tourism and Hospitality
Authorship of university/faculty textbooks in scientific area	
Expert, scientific and art papers published in the last	1. Pranić, Lj. (2023): „What Happens to the Entrepreneurial Intentions of Gen Z in a Crony Capitalist

five years in that area (5 at most)	<p>Economy Amidst the COVID-19 Pandemic?“ <i>Sustainability</i>, 15(7), 1-22.</p> <p>2. Furčić, M. i Pranić, Lj. (2021): „What they say and what they do: Comparing destination marketing activities related to movie tourism in Croatia’s Zadar County“, <i>6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021, ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure</i>, 283-302.</p> <p>3. Jujnović, M., Pranić, Lj. i Šimundić, B. (2021): „Stajališta lokalnog stanovništva o učincima turizma na području grada Vrgorca“, <i>2. međunarodna znanstveno-stručna konferencija za razvoj ruralnog turizma 2021, Održivi i odgovorni razvoj ruralnog područja, Zbornik radova</i>, 33-52.</p> <p>4. Pivčević, S., Mikulić, D. i Pranić, Lj. (2019): „Matching tourism development priorities and policy measures – an experimental method to reconcile the key stakeholders' views“, <i>5th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2019, Creating Innovative Tourism Experiences: The Way to Extend the Tourist Season</i>, 567-580.</p> <p>5. Balić, T. i Pranić, Lj. (2018): „Uloga ključnih dionika u razvoju ruralnoga turizma Dalmatinske zagore“, <i>4. međunarodni kongres o ruralnom turizmu, Novo vrijeme – vrijeme za ruralni turizam, Zbornik radova</i>, 9-25.</p>
Expert, scientific and art projects carried out in the last five years (5 at most)	<p>1. SEA-EU Rethinking tourism in the Mediterranean</p> <p>2. Feasibility Study for Partial Concession of the Port of Split</p> <p>3. Development Strategy of the City of Split Until 2030</p>
In what programme and to what extent they acquired methodological-psychological-didactic-pedagogical competences	Professional development seminar "Development and improvement of pedagogical competences of university teachers", Faculty of Philosophy, University of Split, 2014

RECOGNITION AND AWARDS	
Recognition and awards for teaching and scientific/art work	<ol style="list-style-type: none"> 1. Special Contribution Recognition by the University of Split, project „Strategic Development of Urban Agglomeration of Split,“ 2017. 2. Special Contribution Recognition, TourMedAssets International Project, 2017 3. Special Contribution Recognition for Advancing the Internship Program at University of Split, Faculty of Economics, Business and Tourism 2016 4. Special Contribution Recognition by the Faculty of Economics, Business and Tourism, project „Strategic Development of Urban Agglomeration of Split,“ 2016 5. Outstanding Research Recognition for an academic paper titled: „Rethinking service recovery: A customer empowerment (CE) perspective“ published in 2012 in Journal of Business Economics and Management 6. Best Illustrated Paper Award, Travel & Tourism Research Association (TTRA), 2003

Title, name, surname	Assist. Prof. Davorka Mikulić
Course they teach in the suggested lifelong learning programme	Managing Urban Tourism: Planning and Monitoring for Sustainability
GENERAL INFORMATION ON PROFESSORS IN CHARGE OF THE COURSE	
Phone	00 385 021 430 765
E-mail	davorka.mikulic@efst.hr
Personal web page	
Researcher ID in the Register	316986
Research or art position and date of last appointment	Assistant professor, 2020
Scientific research and teaching, art and teaching or	Assistant professor, 2020

just teaching position and date of last appointment	
Area and field of appointment	Social Sciences, Field of Economics
INFORMATION ON CURRENT EMPLOYMENT	
Institution where employed	Faculty of Economics, Business and Tourism, University of Split
Date of employment	January 14, 2009
Name of position (professor, researcher, associate, etc.)	Professor
Field	Economics (applied in Tourism)
Function	Teacher/researcher
INFORMATION ON EDUCATION – highest degree	
Position	PhD in Social Sciences, Field of Economics
Institution	Faculty of Economics, Business and Tourism, University of Split
Place	Split
Date	July 12, 2012
INFORMATION ON ADDITIONAL TRAINING	
Year	2016 2019
Place	Split
Institution	British Council University of Split, Faculty of Philosophy and CIRCO – Center for Research and Development of Lifelong Education
Field of training	Academic Teaching Excellence – English as the Medium of Instruction Development and improvement of teachers' pedagogical competencies in higher education
LANGUAGES	
First language	Croatian

Foreign language and expertise, on a scale from 2 (sufficient) to 5 (excellent)	English (5)
Foreign language and expertise	Deutsch (2)
Foreign language and expertise	
COMPETENCE FOR TEACHING THE COURSE	
Earlier experience in teaching similar courses (name the course or lifelong-learning programme)	Cultural Heritage and Tourism Destination Marketing.
Authorship of university/faculty textbooks in scientific area	
Expert, scientific and art papers published in the last five years in that area (5 at most)	<p>Najev Čačija, Lj., Mikulić, D., Dragnić, D. (2020). Toward a model of relationship between the overall and the destination attributes satisfaction: An exploratory study. <i>Management : Journal of Contemporary Management Issues</i>, Vol. 25 No.2, p.67-81. doi.org/10.30924/mjcmi.25.2.4</p> <p>Pivcevic, S., Mikulic, D., Pranic, Lj. (2019). Matching tourism development priorities and policy measures-an experimental method to reconcile the key stakeholders'views. <i>Proceedings of the 5th International Scientific Conference ToSEE -Tourism in Southern and Eastern Europe - Creating Innovative Tourism Experiences: The Way to Extend the Tourist Season</i>. Vol.5., p. 567-580. doi: 10.20867/tosee.05.46</p>
Expert, scientific and art projects carried out in the last five years (5 at most)	2020-2023; Smart Cultural Tourism as a Driver of Sustainable Development of European Regions – SmartCulTour, the European Union's Horizon 2020

	<p>Research and Innovation Programme; grant agreement no. 870708 (research team member)</p> <p>2019–2022; “Excellence and efficiency in higher education, within the field of economy – E4” – ESF project (team member)</p> <p>2018–2020; “INCOME Tourism project: Innovative Cooperation Business -HEI Learning Model for Tourism” - Erasmus + KA project (research team member)</p> <p>2018-2019; INTEREG V-A, Italy Croatia CBC Programme; BUETOURLSYSTEM- Knowledge platform, skills and creative synergies for blue tourism ecosystem development, 10042761, (research team member)</p>
In what programme and to what extent they acquired methodological-psychological-didactic-pedagogical competences	Supplementary Teacher Education Programme (Lifelong Learning Programme)
RECOGNITION AND AWARDS	
Recognition and awards for teaching and scientific/art work	

Title, name, surname	Prof. Smiljana Pivčević
Course they teach in the suggested lifelong learning programme	Managing Urban Tourism: Planning and Monitoring for Sustainability
GENERAL INFORMATION ON PROFESSORS IN CHARGE OF THE COURSE	
Phone	098727702
E-mail	smiljana.pivcevic@efst.hr
Personal web page	https://www.efst.unist.hr/o-fakultetu/fakultet/djelatnici/korisnik/smipi
Researcher ID in the Register	274350
Research or art position and date of last appointment	Scientific advisor, February 2022
Scientific research and teaching, art and teaching or just teaching position and date of last appointment	Full professor, 01.07.2022.
Area and field of appointment	Commerce and Tourism, Economics
INFORMATION ON CURRENT EMPLOYMENT	
Institution where employed	Faculty of Economics, Business and Tourism
Date of employment	16.10.2001.
Name of position (professor, researcher, associate, etc.)	Full professor
Field	Tourism and Hospitality
Function	Vice dean for Education
INFORMATION ON EDUCATION – highest degree	
Position	PhD
Institution	Faculty of Economics, Business and Tourism
Place	Split
Date	17.10.2010.
INFORMATION ON ADDITIONAL TRAINING	
Year	
Place	
Institution	

Field of training	
LANGUAGES	
First language	Croatian
Foreign language and expertise, on a scale from 2 (sufficient) to 5 (excellent)	English - 5
Foreign language and expertise	Italian - 4
Foreign language and expertise	German - 4
Foreign language and expertise	French - 2
Foreign language and expertise	Spanish - 2
COMPETENCE FOR TEACHING THE COURSE	
Earlier experience in teaching similar courses (name the course or lifelong-learning programme)	Organization of tourism; undergraduate course
Authorship of university/faculty textbooks in scientific area	/
Expert, scientific and art papers published in the last five years in that area (5 at most)	<p>Muštra, V., Perić, B. Š., & Pivčević, S. (2023). Cultural heritage sites, tourism and regional economic resilience. <i>Papers in Regional Science</i>, 102(3), 465–482. https://doi.org/10.1111/pirs.12731</p> <p>Budimir-Bekan, A., Pivčević, S. (2022). The key stakeholders' satisfaction and perception of the tourism organisation system effectiveness: Evidence from north and central Dalmatia. <i>Management</i>, 27 (1), 251-268. https://doi.org/10.30924/mjcmi.27.1.14</p> <p>Pranić, L., Pivčević, S., & Garbin Praničević, D. (2021). Top 30 soft skills in tourism and hospitality graduates: a systematic literature review, u <i>Proceedings of the 6th International Scientific Conference: ToSEE - Tourism in Southern and Eastern Europe 2021 - ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure</i>, Romina A., Marković, S., Perić, M. (ur.), Opatija: University of Rijeka, Faculty of</p>

	<p>Tourism and Hospitality Management, str. 637–656., https://doi.org/10.20867/tosee.06.43</p> <p>Pivčević, S., Mikulić, J., Krešić, D. (2021), Mitigating the Pressures: The Role of Participatory Planning in Protected Area Management , u Mandić, A., Petrić, L. (ur.), Mediterranean Protected Areas in the Era of Overtourism, Cham: Springer, str. 71-89 doi:10.1007/978-3-030-69193-6; ISBN: 978-3-030-69193-6</p> <p>Pivčević, S., Petrić, L., Mandić, A. (2020), Sustainability of Tourism Development in the Mediterranean— Interregional Similarities and Differences, Sustainability, 12 (18): 7641, doi:10.3390/su12187641; ISSN: 2071-1050</p> <p>Pivčević, S., Mikulić, D., Pranić, Lj., (2019), Matching tourism development priorities and policy measures –an experimental method to reconcile the key stakeholders' views, u Proceedings of the 5th International Scientific Conference: ToSEE -Tourism in Southern and Eastern Europe 2019 - Creating Innovative Tourism Experiences: The Way to Extend the Tourist Season, Zadel, Z., Smolčić Jurdana, D. (ur.), Opatija: University of Rijeka, Faculty of Tourism and Hospitality Management, str. 567-580, ISSN: 2706-2406, doi:10.20867/tosee.05.46</p>
Expert, scientific and art projects carried out in the last five years (5 at most)	<p>Expert on The Strategy po Tourism development of Dalmatinska zagora – split hinterland for 2024-2030; 2023-24</p> <p>Expert on Horizon SlartCulTour project, Smart Cultural Tourism as a Driver of Sustainable Development of European Regions, 2020-2023</p> <p>Expert on BLUTOURSYSTEM - Knowledge platform, skills and creative synergies for blue tourism ecosystem</p>

	<p>development; 2014-2020 Interreg V-A, Italy Croatia CBC Programme</p> <p>Team leader and expert on ERDF MED 2014 -2020 Programm- ShapeTourism - New shape and drives for the tourism sector: supporting decision, integrating plans and ensuring sustainability</p> <p>Project leader and expert on Strategic marketing plan for destination Split, 2017-2021</p>
In what programme and to what extent they acquired methodological-psychological-didactic-pedagogical competences	<p>“Researcher Connect“ British Council, (3 days seminar)</p> <p>„Academic Teaching Excellence – English as the medium of instruction“, British Council (5 days seminar)</p> <p>„Development and improvement of university teachers’ pedagogical competencies“, Faculty of Philosophy, Split, (5 days seminar)</p>
RECOGNITION AND AWARDS	
Recognition and awards for teaching and scientific/art work	<p>2021 –The award of University of Split for institutionalization of community-based learning</p> <p>2020 – Award for scientific work – Faculty of Economics, Business and Tourism Split</p> <p>2019 – Award for special achievements in scientific work - Faculty of Economics, Business and Tourism Split</p> <p>2019 - Award for special achievements in teaching - Faculty of Economics, Business and Tourism Split</p> <p>2018 – Award for special achievements in international cooperation - Faculty of Economics, Business and Tourism Split</p>

First and last name and title of teacher	Prof. Ko Koens
The course he/she teaches in the proposed life long learning programme	Policy Analysis for Urban Tourism: Workshops/Group Projects/Field Visits: (
GENERAL INFORMATION ON COURSE TEACHER	
Address	Van Voorst tot Voorststraat 25
Telephone number	0031 6 45440674
E-mail address	Ko.koens@inholland.nl
Personal web page	www.kokoens.com
Year of birth	1979
Scientist ID	0000-0002-2803-0098 (ORCID)
Research or art rank, and date of last rank appointment	Professor – 01-03-2020
Research-and-teaching, art-and-teaching or teaching rank, and date of last rank appointment	Professor – 01-03-2020
Area and field of election into research or art rank	Tourism
INFORMATION ON CURRENT EMPLOYMENT	
Institution where employed	Inholland University of Applied Sciences
Date of employment	01-03-2020
Name of position (professor, researcher, associate teacher, etc.)	Professor
Field of research	Tourism
Function	Professor
INFORMATION ON EDUCATION – Highest degree earned	
Degree	PhD
Institution	Leeds Beckett University
Place	Leeds
Date	01-05-2014
INFORMATION ON ADDITIONAL TRAINING	
Year	-
Place	-

Institution	-
Field of training	-
MOTHER TONGUE AND FOREIGN LANGUAGES	
Mother tongue	Dutch
Foreign language and command of foreign language on a scale from 2 (sufficient) to 5 (excellent)	English – 5
Foreign language and command of foreign language on a scale from 2 (sufficient) to 5 (excellent)	German – 2
Foreign language and command of foreign language on a scale from 2 (sufficient) to 5 (excellent)	Spanish – 2
COMPETENCES FOR THE COURSE	
Earlier experience as course teacher of similar courses (name title of course, study programme where it is/was offered, and level of study programme)	BSc – Ethics, Research methods and design, Tourism Marketing, Tourism management MSc – Tourism Management, Urban Tourism development
Authorship of university/faculty textbooks in the field of the course	-
Professional, scholarly and artistic articles published in the last five years in the field of the course (5 works at most)	ANVR. (2024). <i>Duurzaamheidsvisie ANVR 2030-2050; Op weg naar een toekomstbestendige reisindustrie</i> . ANVR. Koens, K., Font, W., Font, X., & Neuhofer, B. (2021). <i>Compilation Stakeholder Survey Results; Intermediary Deliverable</i> (GRO-SME-20-C-081/a). European Commission. Koens, K. (2022, May 18). <i>Opinie Maak van Rotterdam een betere stad dóór toerisme!</i> <i>NRC</i> . https://www.nrc.nl/nieuws/2022/05/18/maak-stad-beter-door-toerisme-a4124825

	<p>UNWTO. (2018). <i>Overtourism? Understanding and managing urban tourism growth beyond perceptions</i>. UNWTO. https://doi.org/10.18111/9789284419999</p> <p>UNWTO. (2019). <i>Overtourism? Understanding and managing urban tourism growth beyond perceptions. Volume 2: Case Studies</i>. UNWTO. https://doi.org/10.18111/9789284419999</p>
Professional and scholarly articles published in the last five years in subjects of teaching methodology and teaching quality (5 works at most)	<p>Koens, K., & Milano, C. (2023). Urban tourism studies. A transversal research agenda. <i>Tourism Culture & Communication</i>, 4.</p> <p>Koens, K., Postma, A., & Papp, B. (2018). Is Overtourism Overused? Understanding the Impact of Tourism in a City Context. <i>Sustainability</i>, 10(12), 4384. https://doi.org/10.3390/su10124384</p> <p>Koens, K., Melissen, F., Mayer, I., & Aall, C. (2021). The Smart City Hospitality Framework: Creating a foundation for collaborative reflections on overtourism that support destination design. <i>Journal of Destination Marketing & Management</i>, 19, 100376. https://doi.org/10.1016/j.jdmm.2019.100376</p> <p>Koens, K., Smit, B., & Melissen, F. (2021). Designing destinations for good: Using design roadmapping to support pro-active destination development. <i>Annals of Tourism Research</i>, 89, 103233. https://doi.org/10.1016/j.annals.2021.103233</p> <p>Milano, C., & Koens, K. (2021). The paradox of tourism extremes. Excesses and restraints in times of COVID-19. <i>Current Issues in Tourism</i>, published</p>

	<i>online</i> , 1–13. https://doi.org/10.1080/13683500.2021.1908967
Professional, science and artistic projects in the field of the course carried out in the last five years (5 at most)	Smart City Hospitality – 2016-2019 SmartCulTour – 2020-2023 SmartDest – 2020-2023 Tourism Leakage and Hidden Costs – 2023-2024
The name of the programme and the volume in which the main teacher passed exams in/acquired the methodological-psychological-didactic-pedagogical group of competences?	Dutch Teacher Training for tertiary education universities - Course provided by University of Amsterdam
PRIZES AND AWARDS, STUDENT EVALUATION	
Prizes and awards for teaching and scholarly/artistic work	-
Results of student evaluation taken in the last five years for the course that is comparable to the course described in the form (evaluation organizer, average grade, note on grading scale and course evaluated)	-

First and last name and title of teacher	Assoc. prof. Jan van der Borg
The course he/she teaches in the proposed life long learning programme	Urban Tourism
GENERAL INFORMATION ON COURSE TEACHER	
Address	Via Camporese 34 Venice Italy
Telephone number	00393356062777
E-mail address	jan.vanderborg@kuleuven.be
Personal web page	
Year of birth	1962
Scientist ID	
Research or art rank, and date of last rank appointment	
Research-and-teaching, art-and-teaching or teaching rank, and date of last rank appointment	
Area and field of election into research or art rank	
INFORMATION ON CURRENT EMPLOYMENT	
Institution where employed	KU Leuven & Ca'Foscari University Venice
Date of employment	September 2012 and March 1996 respectively
Name of position (professor, researcher, associate teacher, etc.)	Professor
Field of research	Applied Economics
Function	Program Director
INFORMATION ON EDUCATION – Highest degree earned	
Degree	PhD
Institution	EUR
Place	Rotterdam
Date	January 1991
INFORMATION ON ADDITIONAL TRAINING	
Year	
Place	
Institution	

Field of training	
MOTHER TONGUE AND FOREIGN LANGUAGES	
Mother tongue	Dutch
Foreign language and command of foreign language on a scale from 2 (sufficient) to 5 (excellent)	Italian 5
Foreign language and command of foreign language on a scale from 2 (sufficient) to 5 (excellent)	English 5
Foreign language and command of foreign language on a scale from 2 (sufficient) to 5 (excellent)	German 3
COMPETENCES FOR THE COURSE	
Earlier experience as course teacher of similar courses (name title of course, study programme where it is/was offered, and level of study programme)	25 years of teaching at EUR, Ca'Foscari & KU Leuven.
Authorship of university/faculty textbooks in the field of the course	Research Agenda for Urban Tourism (editor)
Professional, scholarly and artistic articles published in the last five years in the field of the course (5 works at most)	<p>Bertocchi, D., Camatti, N., Salmasi, L., & van der Borg, J. (n.d.). Assessing the tourism sustainability of EU regions at the NUTS-2 level with a composite and regionalised indicator. <i>Journal Of Sustainable Tourism</i>, 1-18. doi:10.1080/09669582.2021.2000993</p> <p>Bertocchi, D., Camatti, N., & van der Borg, J. (2021). Tourism Peaks on the Three Peaks. Using big data to monitor where, when and how many visitors impact the Dolomites UNESCO World Heritage Site. <i>Rivista geografica italiana</i>, CX XVII(3), 59-81. doi:10.3280/rgioa3-2021oa12532</p> <p>Neuts, B., Kimps, S., & van der Borg, J. (2021). Resident Support for Tourism Development: Application of a Simplified Resident Empowerment</p>

	<p>through Tourism Scale on Developing Destinations in Flanders. SUSTAINABILITY, 13(12), 19 pages. doi: 10.3390/su13126934</p> <p>Camatti, N., Bertocchi, D., Camic, H., & van der Borg, J. (2020). A digital response system to mitigate overtourism. The case of Dubrovnik. Journal Of Travel & Tourism Marketing , 37(8-9), 887-901. doi:10.1080/10548408.2020.1828230</p> <p>van der Borg, J., Petric, L., & Hell, M. (2020). Process orientation of the world heritage city management system. Journal Of Cultural Heritage, 44. doi: 10.1016/j.culher.2020.07.009</p>
Professional and scholarly articles published in the last five years in subjects of teaching methodology and teaching quality (5 works at most)	
Professional, science and artistic projects in the field of the course carried out in the last five years (5 at most)	
The name of the programme and the volume in which the main teacher passed exams in/acquired the methodological-psychological-didactic-pedagogical group of competences?	
PRIZES AND AWARDS, STUDENT EVALUATION	
Prizes and awards for teaching and scholarly/artistic work	
Results of student evaluation taken in the last five years for the course that is comparable to the course described in the form (evaluation organizer, average grade, note on grading scale and course evaluated)	Excellent evaluations in student surveys in the Netherlands, Belgium and Italy.

First and last name and title of teacher	MSc Iris Kerst
The course he/she teaches in the proposed life long learning programme	Community Engagement in Urban Settings & Site Visit
GENERAL INFORMATION ON COURSE TEACHER	
Address	Friezenrade 6 2912PH Nieuwerkerk aan den IJssel, The Netherlands
Telephone number	+31620134454
E-mail address	Iris.kerst@inholland.nl
Personal web page	https://www.linkedin.com/in/iris-kerst-415541116/
Year of birth	23-08-1994
Scientist ID	0009-0008-4307-7813
Research or art rank, and date of last rank appointment	Program Manager
Research-and-teaching, art-and-teaching or teaching rank, and date of last rank appointment	Program Manager
Area and field of election into research or art rank	Urban Leisure & Tourism
INFORMATION ON CURRENT EMPLOYMENT	
Institution where employed	Inholland University of Applied Sciences
Date of employment	1 October 2020
Name of position (professor, researcher, associate teacher, etc.)	Program Manager
Field of research	Urban Tourism / Sustainable Tourism & Leisure
Function	Progra Manager Urban Leisure & Tourism Lab Rotterdam / Expertise Network Sustainable Urban Tourism
INFORMATION ON EDUCATION – Highest degree earned	
Degree	Master of Science
Institution	Utrecht University
Place	Utrecht
Date	July 2017
INFORMATION ON ADDITIONAL TRAINING	

Year	2021
Place	Rotterdam
Institution	ICM
Field of training	Stakeholder Management
MOTHER TONGUE AND FOREIGN LANGUAGES	
Mother tongue	Dutch
Foreign language and command of foreign language on a scale from 2 (sufficient) to 5 (excellent)	English 4
Foreign language and command of foreign language on a scale from 2 (sufficient) to 5 (excellent)	Spanish 2
Foreign language and command of foreign language on a scale from 2 (sufficient) to 5 (excellent)	French 2
COMPETENCES FOR THE COURSE	
Earlier experience as course teacher of similar courses (name title of course, study programme where it is/was offered, and level of study programme)	Urban Leisure & Tourism Lab Rotterdam; several courses on stakeholder and community management. Level: Applied Sciences, via Inholland University of Applied Sciences.
Authorship of university/faculty textbooks in the field of the course	Not applicable
Professional, scholarly and artistic articles published in the last five years in the field of the course (5 works at most)	Examples of products and services on Community Engagement can be found here: https://www.tourismlabrotterdam.nl/en/activities/
Professional and scholarly articles published in the last five years in subjects of teaching methodology and teaching quality (5 works at most)	Examples of methodologies on Community Engagement can be found here. The Design Thinking method is used the most by Iris Kerst: https://www.tourismlabrotterdam.nl/en/activities/ https://www.ensut.eu/projects/
Professional, science and artistic	Several events and workshops on the field of Urban

projects in the field of the course carried out in the last five years (5 at most)	Tourism & Leisure for both the Urban Leisure & Tourism Lab Rotterdam as the Expertise Network Sustainable Urban Tourism
The name of the programme and the volume in which the main teacher passed exams in/acquired the methodological-psychological-didactic-pedagogical group of competences?	Several events and workshops on the field of Urban Tourism & Leisure for both the Urban Leisure & Tourism Lab Rotterdam as the Expertise Network Sustainable Urban Tourism
PRIZES AND AWARDS, STUDENT EVALUATION	
Prizes and awards for teaching and scholarly/artistic work	Not applicable
Results of student evaluation taken in the last five years for the course that is comparable to the course described in the form (evaluation organizer, average grade, note on grading scale and course evaluated)	The course gets an 7.5 out of 10.

First and last name and title of teacher	Prof. S. Mostafa Rasoolimanesh
The course he/she teaches in the proposed life long learning programme	
GENERAL INFORMATION ON COURSE TEACHER	
Address	Faculty of Social Sciences and Leisure Management, Taylor's University, No 1, Jalan Taylors, Subang Jaya, Malaysia
Telephone number	
E-mail address	Mostafa.rasoolimanesh@taylors.edu.my
Personal web page	
Year of birth	16/09/1973
Scientist ID	Scopus ID Link: http://www.scopus.com/authid/detail.url?authorId=55576200900

Research or art rank, and date of last rank appointment	Professor 1/1/2023
Research-and-teaching, art-and-teaching or teaching rank, and date of last rank appointment	
Area and field of election into research or art rank	Tourism
INFORMATION ON CURRENT EMPLOYMENT	
Institution where employed	Taylor's University, Malaysia
Date of employment	1/05/2018
Name of position (professor, researcher, associate teacher, etc.)	Professor of Sustainable Tourism
Field of research	Sustainable Tourism, Destination/Urban Management, Research Methodology
Function	
INFORMATION ON EDUCATION – Highest degree earned	
Degree	PhD
Institution	Universiti Sains Malaysia
Place	Penang, Malaysia
Date	September, 2013
INFORMATION ON ADDITIONAL TRAINING	
Year	
Place	
Institution	
Field of training	
MOTHER TONGUE AND FOREIGN LANGUAGES	
Mother tongue	Persian
Foreign language and command of foreign language on a scale from 2	English - 4

(sufficient) to 5 (excellent)	
Foreign language and command of foreign language on a scale from 2 (sufficient) to 5 (excellent)	
Foreign language and command of foreign language on a scale from 2 (sufficient) to 5 (excellent)	
COMPETENCES FOR THE COURSE	
Earlier experience as course teacher of similar courses (name title of course, study programme where it is/was offered, and level of study programme)	<p>Research Methodology for PhD and Master's students</p> <p>Sustainable Tourism Development,, Master's students</p> <p>Tourism Business and Economy</p>
Authorship of university/faculty textbooks in the field of the course	<p>1. Okumus, F., Rasoolimanesh, S.M., & Jahani, S. (2023). Cutting Edge Research Methods in Hospitality and Tourism. Bingley: Emerald Publishing Limited.</p> <p>2. Okumus, F., Rasoolimanesh, S.M., & Jahani, S. (2022). Advanced Research Methods in Hospitality and Tourism. Bingley: Emerald Publishing Limited.</p> <p>3. Hall, M., Seyfi, S., Rasoolimanesh, S. M. (2022). Contemporary Muslim Travel Cultures: Practices, complexities and emerging issues. London: Routledge.</p> <p>4. Okumus, F., Rasoolimanesh, S.M., & Jahani, S. (2022). Contemporary Research Methods in Hospitality and Tourism. Bingley: Emerald Publishing Limited.</p> <p>5. Mensah, I, Balasubramanian, K., Jamaluddin, M. R., Alcoriza, G., Gaffar, V., Rasoolimanesh, S. M. (2022). Marketing Tourist Destinations in Emerging Economies. Switzerland: Springer Nature.</p> <p>6. Ali, F., Rasoolimanesh, S.M., & Cobanoglu, C. (2018). Applying Partial Least Squares in Tourism and Hospitality Research. Bingley: Emerald Publishing Limited.</p>

Professional, scholarly and artistic articles published in the last five years in the field of the course (5 works at most)	
Professional and scholarly articles published in the last five years in subjects of teaching methodology and teaching quality (5 works at most)	<ol style="list-style-type: none"> 1. Rasoolimanesh, S. M., Shafaei, A., Nejati, M., & Tan, P. L. (2023). Corporate social responsibility and international students mobility in higher education. <i>Social Responsibility Journal</i>. 2. Rasoolimanesh, S. M., Chee, S. Y., & Ari Ragavan, N. (2023). Tourists' perceptions of the sustainability of destination, satisfaction, and revisit intention. <i>Tourism Recreation Research</i>, 1-20. 3. Lin, Z., & Rasoolimanesh, S. M. (2023). Influencing factors on the intention of sharing heritage tourism experience in social media. <i>Journal of Hospitality and Tourism Technology</i>. 4. Momayez, A., Rasouli, N., Alimohammadirokni, M., & Rasoolimanesh, S. M. (2023). Green entrepreneurship orientation, green innovation and hotel performance: the moderating role of managerial environmental concern. <i>Journal of Hospitality Marketing & Management</i>, 1-24. 5. Cifci, I., Akova, O., Rasoolimanesh, S. M., & Ogretmenoglu, M. (2023). Residents' perception of tourism impacts and their support for tourism development: a study of a Bektashi faith destination in Türkiye. <i>Journal of Heritage Tourism</i>, 1-19. 6. Darvishmotevali, M., Rasoolimanesh, S. M., & Dorbeiki, M. (2023). Community-based model of tourism development in a biosphere reserve context. <i>Tourism Review</i>. 7. Cifci, I., Kahraman, O. C., Tiwari, S., & Rasoolimanesh, S. M. (2023). Demystifying meal-sharing experiences through a combination of PLS-SEM and fsQCA. <i>Journal of Hospitality Marketing & Management</i>, 1-27. 8. Rasoolimanesh, S. M., Ali, F., Mikulić, J., & Dogan, S. (2023). Reflective and composite scales in tourism and hospitality research: revising the scale development procedure. <i>International Journal of Contemporary Hospitality Management</i>, 35 (2), pp.

	<p>589-601. [ABDC A, impact factor: 9.321, Citations:2]</p> <p>9. Patwary, A. K., Rasoolimanesh, S. M., Rabiul, M. K., Aziz, R. C., Hanafiah, M. H. M. (2022). Linking environmental knowledge, environmental responsibility, altruism, and intention toward green hotels through ecocentric and anthropocentric attitudes. <i>International Journal of Contemporary Hospitality Management</i>. 34 (12), pp. 4653-4673. [ABDC A, impact factor: 9.321, Citations:22]</p> <p>10. Wang, M., Rasoolimanesh, S. M., & Kunasekaran, P. (2022). A review of social entrepreneurship research in tourism: knowledge map, operational experiences, and roadmaps. <i>Journal of Sustainable Tourism</i>, 30(8), pp. 1777-1798. [ABDC A*, impact factor: 7.968, Citations: 5]</p> <p>11. Rasoolimanesh, S. M., Iranmanesh, M., Seyfi, S., Ari Ragavan, N., & Jaafar, M. (2022). Effects of Perceived Value on Satisfaction and Revisit Intention: Domestic vs. International Tourists. <i>Journal of Vacation Marketing</i>. [ABDC A, impact factor: 4.000, Citations:4]</p> <p>12. Rasoolimanesh, S. M., Seyfi, S., Rather, R. A., & Hall, C. M. (2022). Investigating the mediating role of visitor satisfaction in the relationship between memorable tourism experiences and behavioral intentions in heritage tourism context. <i>Tourism Review</i>, 77(2), pp. 687-709. [ABDC B, impact factor: 7.689, Citations:48]</p> <p>13. Le, A. T. P., Kunasekaran, P., Rasoolimanesh, S. M., Ari Ragavan, N., & Thomas, T. (2022). Investigating the determinants and process of destination management system (DMS) implementation. <i>Journal of Organizational Change Management</i>. 35(2), pp. 308-329. [ABDC B, impact factor: 2.096, Citations:7]</p> <p>14. Rasouli, N., Rasoolimanesh, S. M., Rahmani, A. K., Momayez, A., & Torabi, M. K. (2022). Effects of Customer Forgiveness on Brand Betrayal and Brand Hate in Restaurant Service Failures: Does Apology Letter Matter? <i>Journal of Hospitality Marketing & Management</i>. 31(6), pp. 662-687. [ABDC A, impact factor: 9.821,</p>
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	<p>Citations:7]</p> <p>15. Rasoolimanesh, S. M., Badarulzaman, N., Abdullah, A., Behrang, M. (2022). Integrated Sustainable Urban Planning: A New Agenda for Future Urban Planning in Malaysia. <i>Journal of Place Management and Development</i>. 15(3), pp. 284–297. [ABDC B, ESCI indexed, Citations: 1]</p> <p>16. Wang, M., Kunasekara, P., Rasoolimanesh, S. M. (2022). What influences people’s willingness to receive COVID-19 vaccine for international travel? <i>Current Issues in Tourism</i>. 25(2), pp. 192–197. [ABDC A, impact factor: 7.578, Citations:30]</p> <p>17. Padma, P., Ramakrishna, S., & Rasoolimanesh, S. M. (2022). Nature-based solutions in tourism: A review of the literature and conceptualization. <i>Journal of Hospitality & Tourism Research</i>, 46(3), 442-466. [ABDC A, impact factor: 4.317, Citations:15]</p> <p>18. Kunasekaran, P., Rasoolimanesh, S. M., Wang, M., Ari Ragavan, N., & Abd Hamid, Z. (2022). Enhancing Local Community Participation towards Heritage Tourism in Taiping, Malaysia: Application of the Motivation-Opportunity-Ability (MOA) Model. <i>Journal of Heritage Tourism</i>. [ABDC B, ESCI, Citations:6]</p> <p>19. Boluk, K., Rasoolimanesh, S. M., (2022). Introduction to the Special Issue on “Deepening our Understandings of the Roles and Responsibilities of the Tourism Industry towards the United Nations Sustainable Development Goals (SDGs), Tourism Management Perspective. 41, 100944. [ABDC A, impact factor: 7.608, Citations:5]</p> <p>20. Chuah, S. H. W., Rasoolimanesh, S. M., Aw, E. C. X., & Tseng, M. L. (2022). Lord, please save me from my sins! Can CSR mitigate the negative impacts of sharing economy on consumer trust and corporate reputation?. <i>Tourism Management Perspectives</i>, 41, 100938. [ABDC A, impact factor: 7.608, Citations:6]</p> <p>21. Tajeddini, K., Gamage, T. C., Hameed, W. U., Qumsieh-Mussalam, G., Chaijani, M. H., Rasoolimanesh, S. M., & Kallmuenzer, A. (2022). How self-gratification and social values</p>
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	<p>shape revisit intention and customer loyalty of Airbnb customers. <i>International Journal of Hospitality Management</i>, 100, 103093. [ABDC A*, impact factor: 10.427, Citations:14]</p> <p>22. Sthapit, E., Björk, P., & Rasoolimanesh, S. M. (2022). Toward a better understanding of memorable souvenir shopping experiences. <i>International Journal of Hospitality & Tourism Administration</i>, 1-33. [ABCD B, ESCI indexed, Citations: 1]</p> <p>23. Atsiz, O., Cifci, İ., & Rasoolimanesh, S. M. (2022). Exploring the Components of Meal-sharing Experiences with Local Foods: A Netnography Approach. <i>Current Issues in Tourism</i>. 25(6), pp. 919–936. [ABDC A, impact factor: 7.578, Citations:20]</p> <p>24. Hashemi, S., Mohammed, H. J., Rasoolimanesh, S. M., Kiumarsi, S., & Dara Singh, K. S. (2022). To investigate the influencing factors on support for tourism development and perceived economic benefits in the context of ski tourism. <i>Journal of Sport & Tourism</i>, 1-23. [ABCD B, ESCI indexed, Citations: 4]</p> <p>25. Tan, P. L., Rasoolimanesh, S. M., & Manickam, G. (2022). How corporate social responsibility affects brand equity and loyalty? A comparison between private and public universities. <i>Heliyon</i>, 8(4), e09266. [SCI indexed, impact factor =3.776, Citations:5]</p> <p>26. Hussain, K., Abbasi, A. Z., Rasoolimanesh, S. M., Schultz, C. D., Ting, D. H., & Ali, F. (2022). Local food consumption values and attitude formation: the moderating effect of food neophilia and neophobia. <i>Journal of Hospitality and Tourism Insights</i>. [ABDC C, Citations: 13]</p> <p>27. Rasoolimanesh, S. M., Seyfi, S., Rastegar, R., Hall, M. (2021). Destination image during the COVID-19 pandemic and future travel behavior: The moderating role of past experience, <i>Journal of Destination Marketing & Management</i>. 21, 100620. [ABDC A, impact factor: 7.158, Citations:112]</p> <p>28. Rasoolimanesh, S. M., Seyfi, S., Hall, M., Hatamifar, P. (2021). Understanding Memorable Tourism Experiences and Behavioural Intentions of Heritage Tourists, <i>Journal of Destination Marketing & Management</i>. 21, 100621. [ABDC A, impact factor: 7.158,</p>
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	<p>Citations:74]</p> <p>29. Rasoolimanesh, S. M. , Wang, M., Mikulić, J., Kunasekara, P., (2021). A Critical Review of Moderation Analysis in Tourism and Hospitality Research: Towards Robust Guidelines. International Journal of Contemporary Hospitality Management. 33(12), 4311-4333. [ABDC A, impact factor: 9.321, Citations:20]</p> <p>30. Rasoolimanesh, S. M., Ringle, C. M., Sarstedt, M., & Olya, H. (2021). The Combined Use of Symmetric and Asymmetric Approaches: Partial Least Squares-Structural Equation Modeling and Fuzzy-set Qualitative Comparative Analysis. International Journal of Contemporary Hospitality Management. 33 (5), 1571-1592. [ABDC A, impact factor: 9.321, Citations:69]</p>
Professional, science and artistic projects in the field of the course carried out in the last five years (5 at most)	
The name of the programme and the volume in which the main teacher passed exams in/acquired the methodological-psychological-didactic-pedagogical group of competences?	
PRIZES AND AWARDS, STUDENT EVALUATION	
Prizes and awards for teaching and scholarly/artistic work	<p>Top 2% Scientist in the world, 2022, 2023</p> <p>Vice Chancellor Award – Highly cited researcher – 2023</p> <p>Emerald Literacy Award - 2019</p>
Results of student evaluation taken in the last five years for the course that is comparable to the course described in the form (evaluation organizer, average grade, note on	Always very satisfactory

grading scale and course evaluated)	
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First and last name and title of teacher	Prof. Metin Kozak
The course he/she teaches in the proposed life long learning programme	Marketing Urban Destinations
GENERAL INFORMATION ON COURSE TEACHER	
Address	School of Communication, Kadir Has University, Istanbul, Turkey
Telephone number	+90 533 514 56 39
E-mail address	Metin.kozak@khas.edu.tr
Personal web page	https://www.khas.edu.tr/akademisyenlerimiz/2384
Year of birth	1968
Scientist ID	0000-0002-9866-7529
Research or art rank, and date of last rank appointment	Professor, 2009
Research-and-teaching, art-and-teaching or teaching rank, and date of last rank appointment	Professor, 2009
Area and field of election into research or art rank	Tourism, Marketing
INFORMATION ON CURRENT EMPLOYMENT	
Institution where employed	Kadir Has University, Turkey
Date of employment	2021
Name of position (professor, researcher, associate teacher, etc.)	Professor
Field of research	Tourism, Consumer Behavior, Marketing
Function	Dean
INFORMATION ON EDUCATION – Highest degree earned	
Degree	Ph.D.
Institution	Sheffield Hallam University
Place	UK

Date	2000
INFORMATION ON ADDITIONAL TRAINING	
Year	--
Place	--
Institution	--
Field of training	--
MOTHER TONGUE AND FOREIGN LANGUAGES	
Mother tongue	Turkish
Foreign language and command of foreign language on a scale from 2 (sufficient) to 5 (excellent)	English – 5
Foreign language and command of foreign language on a scale from 2 (sufficient) to 5 (excellent)	--
Foreign language and command of foreign language on a scale from 2 (sufficient) to 5 (excellent)	--
COMPETENCES FOR THE COURSE	
Earlier experience as course teacher of similar courses (name title of course, study programme where it is/was offered, and level of study programme)	I have taught several courses on marketing, tourism, consumer behavior, research methods, quality management, branding, strategic management, sustainability in some countries including Turkey, Kazakhstan, Iran, Hong Kong, Taiwan, Thailand, among others.
Authorship of university/faculty textbooks in the field of the course	I have internationally authored or co-authored more than 35 books in the field of tourism marketing, sustainable tourism, branding, tourism management, consumer behavior, quality management, among others.
Professional, scholarly and artistic articles published in the last five years in the field of the course (5 works at most)	Z. Turgambekova, M. Kozak, & A. Correia (2023). Brand assets: a prerequisite to promoting a developing destination. <i>International Journal of Tourism Cities</i> , https://doi.org/10.1108/IJTC-03-2023-0054

	<p>M. Ertas, M. Kozak & B. Kirlar-Can (2023). Scholarly publishing in tourism and feelings of envy: impacts on emotional exhaustion, job satisfaction, and life satisfaction, <i>Current Issues in Tourism</i>, https://doi.org/10.1080/13683500.2023.2273918</p> <p>J. Wen, F. Hu, D. Zheng, I. Phau, M. Kozak, H. Hou, & W. Wang (2023). Solidarity tourism: A pathway to revitalising the health of vulnerable war-affected populations? <i>Journal of Global Health</i>, 13, 03050.</p> <p>Y. Günaydın, M. Kozak, & K. Çınar (2023). Impacts of the pandemic on hospitality operations: The managerial perspective. <i>Tourism Analysis</i>.</p> <p>K. Esfandiar, M.R. Seryasat & M. Kozak (2023). To shop or not to shop while traveling? Exploring the influence of shopping mall attributes on overall tourist shopping satisfaction. <i>Tourism Recreation Research</i>, DOI: 10.1080/02508281.2023.2186088</p>
Professional and scholarly articles published in the last five years in subjects of teaching methodology and teaching quality (5 works at most)	<p>Séraphin, H., Kennel, J., Mandic, A., Smith, S., & M. Kozak (2023). Language diversity and literature reviews in tourism research. <i>Tourism, Culture & Communication</i>, doi.org/10.3727/109830422X1660059468351</p> <p>H. Seraphin, J. Kennell, S. Smith, A. Mandic, & Kozak, M. (2022). Determining and making sense of recruitment practices for tourism academics in the UK. <i>International Journal of Organizational Analysis</i>. https://doi.org/10.1108/IJOA-02-2022-3173</p> <p>Correia, A., & Kozak, M. (2022). Past, present and future: Trends in tourism research. <i>Current Issues in Tourism</i>, 1-16. doi:10.1080/13683500.2021.1918069 439-452. https://doi.org/10.1108/EJMBE-11-2021-0308</p> <p>Kozak, M. (2021). Challenges of teaching in a different culture: An auto-ethnographic study.</p>

	<i>Tourism, Culture & Communication</i> , 21(4), 331-344.
Professional, science and artistic projects in the field of the course carried out in the last five years (5 at most)	SMART tourism destination increasing citizen's sentiment of sharing local tourism related values through gamification using emerging mobile Apps and SMALL Data analysis. Yürütücü, European Union KA203-Strategic Partnerships for Higher Education. 01.01.2021-15.09.2021.
The name of the programme and the volume in which the main teacher passed exams in/acquired the methodological-psychological-didactic-pedagogical group of competences?	Over the past 15 years, I have taught courses on academic writing and research methods for postgraduate students and faculty members.
PRIZES AND AWARDS, STUDENT EVALUATION	
Prizes and awards for teaching and scholarly/artistic work	<p>Best Paper Award (was presented a certificate), The Impact of Culture on Tourist Decision Making Styles, 6th CPTHL Symposium, Vienna, Austria. June 2009.</p> <p>Best Paper Award (was presented a certificate), Exploring Gender Differences in Fundamental Moral Orientations: An Empirical Study of the Hotel Industry in Turkey. 15th Annual Meeting, Las Vegas, USA. February 2008.</p> <p>Award Winner of the Tourism Researcher of the Year 2003 (was presented a plaque and a US\$2,000 cheque by The Association of Turkish Tourism Investors, Istanbul, Turkey, 17 January 2004) [Among 19 candidates]</p> <p>The European Award for Thesis on TQM 2000-2001 (was presented a plaque and certificate by the European Union-European Foundation for Quality Management, Brussels, Belgium, April 2001) [Among 15 candidates]</p> <p>Winner of the Study Abroad Scholarship provided by the Turkish Higher Education Council, Ankara, Turkey, in order to undertake a PhD degree in UK</p>

	(was paid tuition fees and bursary for 1996-2000) [Among 54 candidates]
Results of student evaluation taken in the last five years for the course that is comparable to the course described in the form (evaluation organizer, average grade, note on grading scale and course evaluated)	My scores out of those courses delivered at the university is around 4.10 out of 5.00.

First and last name and title of teacher	Dr. Anna Torres-Delgado
The course he/she teaches in the proposed life long learning programme	Masterclass
GENERAL INFORMATION ON COURSE TEACHER	
Address	C/Enric Granados 1, 3r, 08007, Barcelona
Telephone number	+34 616601839
E-mail address	annatorres@ub.edu
Personal web page	-
Year of birth	1982
Scientist ID	ORCID: 0000-0001-8655-1556
Research or art rank, and date of last rank appointment	
Research-and-teaching, art-and-teaching or teaching rank, and date of last rank appointment	
Area and field of election into research or art rank	
INFORMATION ON CURRENT EMPLOYMENT	
Institution where employed	University of Barcelona
Date of employment	2012
Name of position (professor, researcher, associate teacher, etc.)	Associate Professor
Field of research	Sustainable tourism, destination management, indicators
Function	

INFORMATION ON EDUCATION – Highest degree earned	
Degree	PhD
Institution	University of Barcelona
Place	Barcelona, Spain
Date	2012
INFORMATION ON ADDITIONAL TRAINING	
Year	
Place	
Institution	
Field of training	
MOTHER TONGUE AND FOREIGN LANGUAGES	
Mother tongue	Catalan, and Spanish
Foreign language and command of foreign language on a scale from 2 (sufficient) to 5 (excellent)	English 4
Foreign language and command of foreign language on a scale from 2 (sufficient) to 5 (excellent)	
Foreign language and command of foreign language on a scale from 2 (sufficient) to 5 (excellent)	
COMPETENCES FOR THE COURSE	
Earlier experience as course teacher of similar courses (name title of course, study programme where it is/was offered, and level of study programme)	Experience in delivering seminars in postgraduate courses such as Master's degree in Urban Tourism (University of Barcelona) or Master's degree in Innovation in Tourism Management (CETT-UB).
Authorship of university/faculty textbooks in the field of the course	Font, X.; Kanténbacher, J.; Torres-Delgado, A.; & Crabolu, G. (2018). <i>Sustainable Tourism Indicators: Manual of Transfer of Best Practices</i> . Guildford. UK: University of Surrey
Professional, scholarly and artistic articles published in the last five years in the field of the course (5 works at most)	Miller, G. & Torres-Delgado, A. (2023). Measuring sustainable tourism: a state of the art review of sustainable tourism indicators. <i>Journal of Sustainable Tourism</i> , 31(7), 1483-1496.

	<p>Torres-Delgado, A.; López, F.; Ivars-Baidal, J. & Vera-Rebollo, F. (2023). Thoughts on Spanish urban tourism in a post-pandemic reality: challenges and guidelines for a more balanced future. <i>International Journal of Tourism</i>, 9(4), 849-860.</p> <p>Torres-Delgado, A., López Palomeque, F., Elorrieta Sanz, B. & Font Urgell, X. (2023). Monitoring sustainable management in local tourist destinations: performance, drivers and barriers. <i>Journal of Sustainable Tourism</i>, 31(7), 1672-1693.</p> <p>Font, X., Torres-Delgado, A., Crabolu, G., Palomo Martinez, J., Kantenbacher, J., i Miller, G. (2023). The impact of sustainable tourism indicators on destination competitiveness: the European Tourism Indicator System. <i>Journal of Sustainable Tourism</i>, 31(7), 1608-1630.</p> <p>Elorrieta, B., Cerdan Schwitzguébel, A. & Torres-Delgado, A. (2022). From success to unrest: the social impacts of tourism in Barcelona. <i>International Journal of Tourism Cities</i>, 8(3), 675-702.</p> <p>Torres-Delgado, A. & López Palomeque, F. (2018). The ISOST index: A tool for studying sustainable tourism. <i>Journal of Destination Marketing & Management</i>, 8, 281-289. doi:10.1016/j.jdmm.2017.05.005.</p>
Professional and scholarly articles published in the last five years in subjects of teaching methodology and teaching quality (5 works at most)	
Professional, science and artistic projects in the field of the course carried out in the last five years (5 at most)	<p>2021-2023 Project funded by the European Commission at the University of Surrey (United Kingdom): <i>Sustainable Tourism evidence-informed Policy (SusTPol)</i>. Marie Skłodowska-Curie grant agreement No 890281. Principal investigators: A. Torres-Delgado and X. Font. Marie Skłodowska-</p>

	Curie Individual Fellowship Program, Horizon 2020 - Research and Innovation.
The name of the programme and the volume in which the main teacher passed exams in/acquired the methodological-psychological-didactic-pedagogical group of competences?	
PRIZES AND AWARDS, STUDENT EVALUATION	
Prizes and awards for teaching and scholarly/artistic work	
Results of student evaluation taken in the last five years for the course that is comparable to the course described in the form (evaluation organizer, average grade, note on grading scale and course evaluated)	

f) **Predviđeno vrijeme trajanja programa**

37 sati / 5 radnih dana

g)

<input checked="" type="checkbox"/>	Prihvaća se	<input type="checkbox"/>	Odbacuje se
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OBRAZLOŽENJE:

Datum	01.12.2023.
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Franka Meštrov

*prof. dr. sc. Maja Ćukušić, Pzms***KLASA: 602-06/23-02/08****URBROJ: 2181-196-05-04-23-03****Dostaviti:**

1.Vpr

2.CCO

ODLUKA O IMENOVANJU VODITELJA ZA PROGRAM OBRAZOVANJA

a) Ime i prezime Voditelja programa

Doc. dr. sc. Ante Mandić

b) Opis dužnosti i odgovornosti Voditelja programa

- Sudjeluje i koordinira aktivnostima pripreme i provedbe programa cjeloživotnog obrazovanja i obrazovanja odraslih sljedeći minimalno zadane standarde koji su upisani u postupcima kvalitete QP81-1 - Priprema programa cjeloživotnog obrazovanja, QP81-2 - Priprema programa obrazovanja odraslih te QP82 - Provedba programa cjeloživotnog obrazovanja i obrazovanja odraslih.
- Izrađuje izvedbeni plan za program cjeloživotnog obrazovanja na jeziku na kojem će se održavati nastava, sukladno uputama u izvedbenom planu / izrađuje program in-house edukacije / priprema dokumentaciju za javni natječaj.
- Provodi korektivne radnje na poboljšanju programa obrazovanja odraslih skladu s naputcima ASOO i MZOS / programa cjeloživotnog obrazovanja prema naputcima Povjerenstva za programe cjeloživotnog obrazovanja.
- Osigurava izvođače nastave i nastavne materijale te ih pravovremeno dostavlja u Centar za cjeloživotno obrazovanje i obrazovanje odraslih.
- Upravlja namjenskom potrošnjom financijskih sredstava predviđenih za program obrazovanja sukladno kalkulaciji.
- Organizira provjeru predznanja polaznika / utvrđuje datum održavanja programa obrazovanja / raspored polaganja ispita.
- Evidentira prisutnost na nastavi u suradnji s izvođačima nastave (upoznaje predavača s postupkom).
- U suradnji s stručnim suradnikom provodi anketiranje, obavještava predavače o rezultatima ankete, te obavlja razgovor s izvođačima nastave ukoliko je ocjena predavača niža od 4.

U dogovoru s izvođačima nastave, a na temelju anketa i stručne procjene samih izvođača, vrši korekcije programa cjeloživotnog obrazovanja ukoliko se za to ukaže potreba.
- Potpisuje izdane potvrde polaznicima o završenom programu obrazovanja.
- Nakon provedbe programa obrazovanja sastavlja pismeni izvještaj.

c) Dodatne napomene

PREDLAŽE. :

Franka Meštrov

SUGLASAN:

Doc. dr. sc. Ante Mandić

ODOBRAVA:

Prof. dr. sc. Maja Ćukušić, Pzms

Datum	01.12.2023.
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KLASA: 602-06/23-02/08

URBROJ: 2181-196-05-04-23-02

Dostaviti:

1. Vpr
2. CCO

CURRICULUM FOR THE LIFE-LONG LEARNING PROGRAM

Managing Urban Tourism: Planning and Monitoring for Sustainability

(1) OBJECTIVE(S):	<ol style="list-style-type: none">1. Understand the Dynamics of Urban Tourism: Develop a comprehensive understanding of how tourism operates within urban environments, including its impacts on the economy, culture, and local communities.2. Implement Sustainable Tourism Practices: Gain the knowledge and skills necessary to plan, implement, and manage tourism activities in urban areas in a sustainable manner that respects both the environment and local populations.3. Develop Strategic Planning Abilities: Learn to create integrated strategic plans for urban tourism that are aligned with sustainable development goals and the unique characteristics of urban settings.4. Engage in Effective Policy Making and Analysis: Acquire the ability to analyze, formulate, and advocate for effective urban tourism policies that foster sustainability and positive community outcomes.5. Apply Practical Tools and Techniques: Utilize a range of practical tools and techniques for planning, monitoring, and managing urban tourism, including community engagement strategies, data collection, and analysis.6. Enhance Communication and Advocacy Skills: Develop strong communication skills to effectively convey policy decisions and advocate for sustainable urban tourism initiatives.7. Collaborate with Diverse Stakeholders: Foster abilities to work collaboratively with a range of stakeholders, including local authorities, community groups, and industry professionals, to achieve sustainable urban tourism objectives.
(2) TARGET GROUP:	<ul style="list-style-type: none">• Graduate students in economics (or in social sciences, technical sciences or science related fields) who intend to round out their knowledge in the field and use it in the proces of preparing dissertations.• Holders of undergraduate degrees or students in the last year of ther studies in economics or the social sciences who wish to study the field of behavioural economics.

	<ul style="list-style-type: none"> • Researchers and professionals working in the field. 				
(3) METHODOLOGY:					
1. Lectures	<table border="1"> <tr> <td><input checked="" type="checkbox"/> PP slides</td> <td><input checked="" type="checkbox"/> Discussion</td> <td><input checked="" type="checkbox"/> Q & A</td> <td><input type="checkbox"/> Brainstorming</td> </tr> </table>	<input checked="" type="checkbox"/> PP slides	<input checked="" type="checkbox"/> Discussion	<input checked="" type="checkbox"/> Q & A	<input type="checkbox"/> Brainstorming
<input checked="" type="checkbox"/> PP slides	<input checked="" type="checkbox"/> Discussion	<input checked="" type="checkbox"/> Q & A	<input type="checkbox"/> Brainstorming		
2. Exercises	<table border="1"> <tr> <td><input checked="" type="checkbox"/> Individual</td> <td><input type="checkbox"/> Group-based</td> <td><input type="checkbox"/> Case studies</td> <td><input checked="" type="checkbox"/> Work with mentor</td> </tr> </table>	<input checked="" type="checkbox"/> Individual	<input type="checkbox"/> Group-based	<input type="checkbox"/> Case studies	<input checked="" type="checkbox"/> Work with mentor
<input checked="" type="checkbox"/> Individual	<input type="checkbox"/> Group-based	<input type="checkbox"/> Case studies	<input checked="" type="checkbox"/> Work with mentor		
3. Written materials	<table border="1"> <tr> <td><input type="checkbox"/> Textbook</td> <td><input type="checkbox"/> PP Handouts¹</td> <td><input type="checkbox"/> Worksheets</td> <td><input type="checkbox"/> Questionnaire</td> </tr> </table>	<input type="checkbox"/> Textbook	<input type="checkbox"/> PP Handouts ¹	<input type="checkbox"/> Worksheets	<input type="checkbox"/> Questionnaire
<input type="checkbox"/> Textbook	<input type="checkbox"/> PP Handouts ¹	<input type="checkbox"/> Worksheets	<input type="checkbox"/> Questionnaire		
4. Equipment	<table border="1"> <tr> <td><input checked="" type="checkbox"/> Notebook</td> <td><input checked="" type="checkbox"/> LCD projector</td> <td><input type="checkbox"/> Flip-chart</td> <td><input type="checkbox"/> ...</td> </tr> </table>	<input checked="" type="checkbox"/> Notebook	<input checked="" type="checkbox"/> LCD projector	<input type="checkbox"/> Flip-chart	<input type="checkbox"/> ...
<input checked="" type="checkbox"/> Notebook	<input checked="" type="checkbox"/> LCD projector	<input type="checkbox"/> Flip-chart	<input type="checkbox"/> ...		
(4) NUMBER OF CONTACT HOURS:	37 hours / 5 working days				
(5) NUMBER OF PARTICIPANTS:	16				

(6) CONTENT:	NUMBER OF CONTACT HOURS	TEACHING STAFF
<p>Module I - Managing Urban Tourism: Planning and Monitoring for Sustainability</p> <p>Monday (1st day)</p> <p>1. Sustainable Urban Tourism: Assoc. prof. Jan Van der Borg (2 hours)</p> <ul style="list-style-type: none"> Understanding the role of tourism within urban dynamics Rethinking tourism growth in light of the New Urban Agenda <p>2. Planning for Sustainable Urban Tourism: Prof. Lidija Petrić, Assist. Prof. Davorka Mikulić, Prof. Smiljana Pivčević (6 hours)</p> <ul style="list-style-type: none"> Tourism management and governance: Essential concepts. Creating integrated strategic plans for urban destinations Assessing urban destination's carrying capacities Incorporating urban landmarks, heritage sites and infrastructure in tourism plans Adapting to evolving urban landscapes <p>Tuesday (2nd day)</p> <p>1. Community Engagement in Urban Settings: Iris Kerst (4 hours)</p> <ul style="list-style-type: none"> Working with communities in developing urban tourism Community challenges and benefits in utilising heritage in urban tourism development Community engagement tools and techniques <p>2. Policy Analysis for Urban Tourism: Assoc. prof. Ko Koens (3 hours)</p> <ul style="list-style-type: none"> Tools for policy analysis and evaluation. 	37 hours	<ul style="list-style-type: none"> Assist. Prof. Ante Mandić Prof. Lidija Petrić Assoc. prof. Jan Van der Borg Assist. Prof. Davorka Mikulić Prof. Smiljana Pivčević Iris Kerst Assoc. prof. Ko Koens Assoc. prof. Ljudevit Pranić Prof. S. Mostafa Rasoolimanesh Assist. Prof. Ana Grgić Prof. Metin Kozak Prof. Anna Torres Delgado

- Post-implementation assessment of urban tourism policies.

Wednesday (3rd day)

1. Communicating and Advocating for Urban Tourism Policies: Assoc. prof. Jan Van der Borg (3 hours)

- Effective communication of policy decisions.
- Advocacy for sustainable urban policy initiatives.

2. Monitoring Urban Tourism: Assist. Prof. Ante Mandić, Assoc. prof. Ljudevit Pranić (5 hours)

- Monitoring urban destination performance.
- Developing robust Monitoring & Evaluation frameworks for urban tourism.
- M&E in urban policy and activities.

Thursday (4th day)

1. Data Collection and Analysis in Urban Settings: Prof. S. Mostafa Rasoolimanesh (3 hours)

- Challenges of data collection in urban destinations.
- Urban heritage site sustainability assessment.

2. Urban Destination Performance Indicators: Prof. S. Mostafa Rasoolimanesh (3 hours)

- KPIs specific to urban destinations.
- Monitoring urban-specific performance indicators.

3. Masterclass: Prof. Metin Kozak (1 hour)

- Marketing urban destinations for greater sustainability and resilience

Friday (5th day)

1. Workshops/Group Projects/Field Visits: Assist. Prof. Ana Grgić, Prof. Lidija Petrić, Prof. Smiljana Pivčević/ Assoc. Prof. Ko Koens, Iris Kerst, Assist. Prof. Ante Mandić (5 hours)

- Urban heritage site visits for planning.
- Engaging with urban heritage committees.

2. Masterclass: Prof. Anna Torres Delgado (1 hour)

- ETIS and destination competitiveness

3. Closing Session: Assist. Prof. Ante Mandić, Prof. Lidija Petrić (1 hour)

- Recapitulation and reflections.
- Certifications, acknowledgments, and farewell.

- *Chosen lecture methodology*

<i>Lectures</i>	<input checked="" type="checkbox"/> PP slides	<input checked="" type="checkbox"/> Discussion	<input type="checkbox"/> Q & A	<input type="checkbox"/> Brainstorming
<i>Exercises</i>	<input checked="" type="checkbox"/> Individual	<input type="checkbox"/> Group-based	<input type="checkbox"/> Case studies	<input checked="" type="checkbox"/> ...
<i>Written materials</i>	<input type="checkbox"/> Textbook	<input type="checkbox"/> PP Handout	<input type="checkbox"/> Worksheets	<input type="checkbox"/> Questionnaire
<i>Equipment</i>	<input checked="" type="checkbox"/> Notebook	<input checked="" type="checkbox"/> LCD projector	<input type="checkbox"/> Flip-chart	<input type="checkbox"/> ...

PROJECT MANAGER:

Assoc. Prof. Blanka Šimundić



SVEUČILIŠTE U SPLITU - EKONOMSKI FAKULTET
Centar za cjeloživotno obrazovanje i obrazovanje odraslih
21000 Split, Cvite Fiskovića 5
Tel.: +385 21 430 651, E-mail: cjelozivotno@efst.hr, Internet: www.efst.unist.hr

Date:	01.12.2023.
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KLASA: 602-06-23-02/08
URBROJ: 2181-196-05-04-23-07

Dostaviti:

1. CCO

Vrijedi od:

02-02-2022

Oznaka:

QF81-1ec

Stranica:

6 od 6

INTERNATIONAL SUMMER SCHOOL:

Managing Urban Tourism: Planning and Monitoring for Sustainability

QUESTIONNAIRE

Reg. No.: 602-06/23-02/08

Ref. No.: 2181-196-05-04-23-06

DATE:

Dear participants,

Your opinion is very valuable to us, therefore, you are kindly asked to provide an honest feedback on your experience with our programme. All answers are recorded anonymously and will be used solely for the purpose of programme evaluation and improvement.

If not stated otherwise, each question requires only one answer which should be marked with an "X" in the designated boxes (example: ☒).

Thank you for your time and effort!"

1. Gender: ☐ Male ☐ Female
2. Level of education: ☐ master's degree ☐ bachelor's degree ☐ high school ☐ other
3. Please assess your lecturer considering the following items:

LECTURER: Assist. Prof. Ante Mandić

	excellent (5)	very good (4)	good (3)	sufficient (2)	insufficient (1)	I cannot assess
1. Clarity of content presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Interesting lectures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Openness for discussion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Encouraging participants' active participation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Linking theory to practice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. General assessment of the lecturer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

LECTURER: Prof. Lidija Petrić

	excellent (5)	very good (4)	good (3)	sufficient (2)	insufficient (1)	I cannot assess
1. Clarity of content presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Interesting lectures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Openness for discussion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Encouraging participants' active participation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Linking theory to practice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. General assessment of the lecturer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

LECTURER: Prof. Smiljana Pivčević

	excellent (5)	very good (4)	good (3)	sufficient (2)	insufficient (1)	I cannot assess
1. Clarity of content presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Interesting lectures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Openness for discussion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Encouraging participants' active participation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Linking theory to practice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. General assessment of the lecturer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

LECTURER: Assoc. Prof. Ljudevit Pranić

	excellent (5)	very good (4)	good (3)	sufficient (2)	insufficient (1)	I cannot assess
1. Clarity of content presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Interesting lectures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Openness for discussion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Encouraging participants' active participation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Linking theory to practice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6. General assessment of the lecturer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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LECTURER: Assist. Prof. Davorka Mikulić

	excellent (5)	very good (4)	good (3)	sufficient (2)	insufficient (1)	I cannot assess
1. Clarity of content presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Interesting lectures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Openness for discussion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Encouraging participants' active participation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Linking theory to practice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. General assessment of the lecturer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

LECTURER: Assoc. Prof. Jan Van der Borg

	excellent (5)	very good (4)	good (3)	sufficient (2)	insufficient (1)	I cannot assess
1. Clarity of content presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Interesting lectures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Openness for discussion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Encouraging participants' active participation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Linking theory to practice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. General assessment of the lecturer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

LECTURER: Assoc. Prof. Ko Koens

	excellent (5)	very good (4)	good (3)	sufficient (2)	insufficient (1)	I cannot assess
1. Clarity of content presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Interesting lectures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Openness for discussion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Encouraging participants' active participation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5. Linking theory to practice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. General assessment of the lecturer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

LECTURER: Iris Kerst

	excellent (5)	very good (4)	good (3)	sufficient (2)	insufficient (1)	I cannot assess
1. Clarity of content presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Interesting lectures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Openness for discussion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Encouraging participants' active participation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Linking theory to practice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. General assessment of the lecturer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

LECTURER: Prof. S. Mostafa Rasoolimanesh

	excellent (5)	very good (4)	good (3)	sufficient (2)	insufficient (1)	I cannot assess
1. Clarity of content presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Interesting lectures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Openness for discussion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Encouraging participants' active participation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Linking theory to practice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. General assessment of the lecturer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

LECTURER: Prof. Metin Kozak

	excellent (5)	very good (4)	good (3)	sufficient (2)	insufficient (1)	I cannot assess
1. Clarity of content presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Interesting lectures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Openness for discussion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Encouraging participants' active participation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5. Linking theory to practice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. General assessment of the lecturer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

LECTURER: Prof. Anna Torres Delgado

	excellent (5)	very good (4)	good (3)	sufficient (2)	insufficient (1)	I cannot assess
1. Clarity of content presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Interesting lectures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Openness for discussion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Encouraging participants' active participation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Linking theory to practice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. General assessment of the lecturer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. Please assess the accessibility of resources (environmental, human, IT) for the learning process

excellent (5)	very good (4)	good (3)	sufficient (2)	insufficient (1)	I cannot assess
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5. Please assess accessibility of support for participants

excellent (5)	very good (4)	good (3)	sufficient (2)	insufficient (1)	I cannot assess
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6. Please assess your satisfaction with the programme as a whole

excellent (5)	very good (4)	good (3)	sufficient (2)	insufficient (1)	I cannot assess
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

7. Would you recommend this programme to others?

☐ yes, definitely

☐ probably yes

☐ probably not

☐ definitely not

8. What motivated you to enrol into this programme? (write your answer on the provided lines below)

9. Please use the following table to write the characteristics of the programme that you consider to be good, and those that need to be improved.

GOOD CHARACTERISTICS	NEEDS IMPROVEMENT

ODLUKA POVJERENSTVA O PRIHVATLJIVOSTI IZVEDBENOG PLANA PROGRAMA OBRAZOVANJA

Managing Urban Tourism: Planning and Monitoring for Sustainability

(1) SVRHA PROGRAMA

1. Kompetencije kojima će polaznik ovladati do završetka programa su mjerljivo i jasno definirane.

DA / NE

2. Svrha programa/kompetencije koje se stječu konzistentne su sa strukturom sadržaja, izborom tema i podtema i metodoloških alata programa.

DA / NE

(2) CILJNA SKUPINA

- ☒ Svrha i sadržaj program su konzistentni s odabirom ciljne skupine.

- ☐ Ciljnu skupinu je potrebno redefinirati.

(3) METODOLOGIJA

- ☒ Odabrani način izvođenja programa zadovoljava minimalno postavljenje standarde definirane u obrascu QF81-1eh/QF81-1ee.

- ☐ Odabrana metodologija je konzervativna / nije dostatna i potrebno je modernizirati / doraditi.

- ☐ Pohvaljuje se predloženi način izvedbe jer

(3) PRATEĆI PISANI MATERIJALI

(Anketni upitnik je obavezni prateći materijal. Ostali materijali nisu obavezni te se ocjenjuju samo ako su ponuđeni na uvid.)

<input checked="" type="checkbox"/>	Anketni upitnik				
<input checked="" type="checkbox"/>	Sadrži osnovne podatke o polazniku koji ga popunjava (dob, spol, obrazovanje, struku, stručnu spremu, radno iskustvo...)				
<input checked="" type="checkbox"/>	Traži ocjenu (1-5) korisnost seminara u odnosu na SVRHU, ciljane vještine koje je polaznik stekao pohađanjem.				
<input checked="" type="checkbox"/>	Traži ocjenu (1-5) osnovnih elemenata seminara (značaj obrađenih tema, način obrade tema, ocjena predavača, pratećih materijala, organizacije seminara).				
<input checked="" type="checkbox"/>	Prijedloge i primjedbe za poboljšanje kvalitete programa.				
<input checked="" type="checkbox"/>	Prihvaća se	<input type="checkbox"/>	Potrebno doraditi	<input type="checkbox"/>	Odbacuje

(4), (5), (6), (8) PREDVIĐENA SATNICA , STRUKTURA I SADRŽAJ PROGRAMA /MODULA

Managing Urban Tourism: Planning and Monitoring for Sustainability (37 sati)

- ☒ Količina informacija je prilagođena vremenu predviđenom za izvođenje tema.
- ☐ Ukupnu satnicu je potrebno povećati.
- ☐ Ukupnu satnicu je potrebno smanjiti.
- ☒ Satnicu po temama je potrebno reorganizirati.
- ☒ Sadržaj je strukturiran i razrađen na način da pruža cjelovit uvid u zadanu temu.
- ☒ Sadržaj obuhvaća ključne funkcionalne i praksi orijentirane teme korisne za specifičnu ciljnu skupinu polaznika.
- ☒ Informacije su poslagane logično i podijeljene u manje cjeline.
- ☒ Minimalno zadani standardi rada na pripremi i izvođenju programa su predviđeni i ispoštovani.

ZAKLJUČAK I PREPORUKA POVJERENSTVA ZA DALJNJE POSTUPANJE:

Članovi Povjerenstva su pregledali dokumentaciju predloženog izvedbenog plana programa obrazovanja „Managing Urban Tourism: Planning and Monitoring for Sustainability “ koji prihvaćaju, međutim prije provedbe daljnje procedure, potrebno je napraviti manje tehničke korekcije, kako bi predložena dokumentacija bila precizna.

Predlaže se:


1. Ukupnu satnicu od 37 sati je potrebno reorganizirati na način da se prikaže puna satnica po pojedinom danu te unutar dana po pojedinoj obrojčanoj cjelini.

Sastav Povjerenstva za program cjeloživotnog obrazovanja

Ime i prezime:

prof. dr. sc. Ivana Tadić

(Predsjednica povjerenstva)

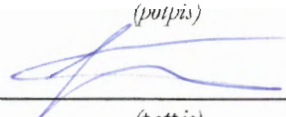


(potpis)

Ime i prezime:

izv. prof. dr. sc. Slavko Šodan

(Član povjerenstva)

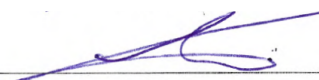


(potpis)

Ime i prezime:

izv. prof. dr. sc. Goran Dedić

(Član povjerenstva)

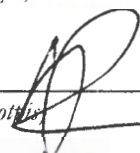


(potpis)

Ime i prezime:

prof. dr. sc. Ivica Pervan

(Član povjerenstva)

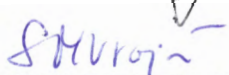


(potpis)

Ime i prezime:

dr. sc. Sanja Marinov Vranješ

(Članica povjerenstva)



(potpis)

Datum	12. 12. 2023.
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KLASA: 002-06/23-02/08

URBROJ: ~~Dostavili~~ 2181-196-05-04-23-08

1. Vpr

2. CCO