COURSE	ENGLISH IN TOURISM II			
Code	**EUT002**	Year of study	1	
lecturer	**Sanja Marinov Vranješ, MA** **Gorana Duplančić Rogošić, MA**	ECTS	5	
Associate teachers		Format of instruction (number of lessons per semester)	lectures	classes/exercises
			26	26
Course status	obligatory	e-learning	30%	

COURSE DESCRIPTION	
Course objectives	To provide theoretical and practical knowledge that will further develop the communication skills related to recruitment, tour operator's and travel agent's activities, air travel, elements of tangible and intangible heritage and their presentation, describing trends through graph interpretation.
Course enrolment requirements and entry competences required for the course	• **Course enrolment requirements** are set by the Faculty's Statute and the Regulations of the core curriculum and studies. • **Input competencies** include good command of English at B1 level (CEFR) and computer skills (Microsoft Office suite).
Learning outcomes expected at the level of the course	**LEARNING OUTCOMES:** 1. Differentiate between and apply lexical units typically used in the context of recruitment and the workplace requirements, distributions of tourism products, air travel and the role of festivals and traditions in tourism. 2. Write a CV and covering letter. 3. Prepare and deliver a presentation about an element of Croatian tangible or intangible heritage. 4. Present relevant information based on a line graph and a pie chart. 5. Organise a glossary of key terms for the given texts.

Course content broken down in detail by weekly class schedule (syllabus)

Lectures		Practice lessons/ Seminars	
Topics	Contact hours	Topics	Contact hours
1 The role of festivals and traditions in the tourism industry	2	Skill: paragraph structure and text cohesion	2
2 Types of festivals	2	Skill: drawing generalisations from details	2
3 Careers in tourism – pros and cons, skills, stereotypes and misconceptions	2	Skill: Reading (job descriptions)	2
4 Applying for a job	2	Skill: Writing (CV and covering letter)	2
5 Means of travel	2	Modern trends in travel options	2
6 Air travel	2	Airport procedures	2
7 Airline operations	2	Budget airlines and airline alliances	2
8 MID-TERM EXAM	2	MID-TERM EXAM	2
9 Describing trends	2	Vocabulary development: line graph and pie chart vocabulary	2
10 Statistical data in tourism	2	Choosing and presenting statistical data in tourism	2
11 Searching a language corpus	2	Identifying target information in a language corpus	2

	12 Distribution channels: How do tourism products get to the tourists?	2	Package holidays: then and now	2
	13 CRSs, GDSs and OTAs	2	Integration at the tourism market	2
	14 Feedback on individual assignments	2	Feedback on individual assignments	2
	15 MID-TERM EXAM		MID-TERM EXAM	

Student responsibilities	☒ lectures ☐ seminars and workshops ☒ practical work ☐ *on line* in entirety ☒ blended learning ☐ field work	☒ independent assignments ☒ multimedia ☐ laboratory ☐ work with mentor ☐ (other)

Student responsibilities	**Course requirements:** Regular class attendance (at least 70% of practice lessons for full-time students and 50% of practice lessons for part-time students) Pre-class preparation as instructed Autonomous work on the individual assignments **Exam requirement:** meeting all the course requirements

Screening student work *(name the proportion of ECTS credits for each activity so that the total number of ECTS credits is equal to the ECTS value of the course)*	Class attendance	1	Research		Practical training	1
	Experimental work		Report		(Other)	
	Essay		Seminar essay		(Other)	
	Tests	3*	Oral exam		(Other)	
	Written exam	3	Project		(Other)	

Grading and evaluating student work in class and at the final exam	*Passing two mid-term exams can replace the final written exam. TESTS: Two mid-term exams will be assigned in course of the semester. The final grade can be obtained by passing both tests. Only those students who obtain 50% of points on the first test can take the second. INDIVIDUAL ASSIGNMENTS: The results of individual assignments are regularly assessed and are considered in assigning the final grade. WRITTEN EXAM: Students who do not pass the mid-term exams take the final exam during the official exam sessions. The positive result is achieved by gaining at least 50% of correct answers. Points gained on the project assignments are then added and the final grade is produced. ORAL EXAM: Oral exam is optional and can be taken by the students who wish to improve their final grade. The exact exam dates will be determined by the official Faculty's examination schedule. It is not possible to take the oral exam instead of the written one. EXAMINATION PANEL: When the exam is taken in front of the examination panel it is both written and oral. However, in order to be invited for the oral exam the examinee has to achieve at least 30% of the total points on the written exam.

Required literature (available in the library and via other media)	Title	Number of copies in the library	Availability via other media
	Study material that will be made available to students on weekly basis on Moodle platform.		Moodle

Optional literature (at the time of submission of study programme proposal)	• *Dictionary of Hotels, Tourism and Catering Management*, Peter Collin Publishing • Harding, K., & Walker, R.: Tourism 1 – student's book, Oxford University Press, 2006. • Harding, K., & Walker, R.: Tourism 2 – student's book, Oxford University Press, 2007. • Marinov, S. & Duplančić Rogošić, G. "English in Tourism 1" – course book, Faculty of Economics, Split, 2013.

	• Marinov, S. & Duplančić Rogošić, G. "English in Tourism 1" – workbook, Faculty of Economics, Split, 2013. • Marinov, S. & Pašalić, M. English – Croatian dictionary of tourism, Faculty of Economics, Split, 2005. • Peter Strutt: English for International Tourism, Intermediate Student's Book, Longman, 2003. • Peter Strutt: English for International Tourism, Intermediate Student's Book, Longman, 2003.
Quality assurance methods that ensure the acquisition of exit competences	• Registering students' attendance and success in carrying out their duties (lecturer) • Monitoring lectures and practice hours (Vice Dean for Education) • Students' performance analysis in each course (Vice Dean for Education) • Students' questionnaire on the quality of lecturer and classes for each course (University of Split, Quality Assurance Centre) • Examination is the instrument used to evaluate individual course outcomes by the course lecturer. The exam contents may be assessed periodically by the Vice Dean for Education in order to establish how adequate the examination methods are.
Other (as the proposer wishes to add)	Language of instruction is English.