

COURSE TITLE		ENGLISH IN TOURISM I																																																											
Code	ECT001	Year of study	1																																																										
Course teacher	Sanja Marinov Vranješ, PhD	Credits (ECTS)	3																																																										
Associate teachers	Gorana Duplančić Rogošić, PhD	Type of instruction (number of hours)	L	S	E	F																																																							
			13		26																																																								
Status of the course	OBLIGATORY	Percentage of application of e-learning	30%																																																										
COURSE DESCRIPTION																																																													
Course objectives	To provide theoretical and practical knowledge that will further develop the communication skills related to types of tourism, tourist destinations, accommodation, bookings, and complaints.																																																												
Course enrolment requirements and entry competences required for the course	<ul style="list-style-type: none"> • Course enrolment requirements are set by the Faculty's Statute and the Regulations of the core curriculum and studies. • Input competencies include good command of English at B1 level (CEFR) and computer skills (Microsoft Office suite). 																																																												
Learning outcomes expected at the level of the course	<p>Individual learning outcomes:</p> <ol style="list-style-type: none"> 1. Differentiate between and apply lexical units typically used in the context of: history of tourism development, types of tourism, destinations, accommodation facilities, organisational structure of a hotel, bookings, and complaints. 2. Present the characteristics of a particular type of tourism. 3. Justify the relationship between the characteristics of a destination and profiles of its visitors. 4. Provide a written response to a booking request for hotel accommodation. 																																																												
Course content broken down in detail by weekly class schedule (syllabus)	<table border="1"> <thead> <tr> <th colspan="2">Lectures</th> <th colspan="2">Practice lessons/ Seminars</th> </tr> <tr> <th>Topics</th> <th>Hours</th> <th>Topics</th> <th>Hours</th> </tr> </thead> <tbody> <tr> <td>1. Learning English for Specific Purposes - Introduction</td> <td>1</td> <td>1. Strategies for vocabulary learning</td> <td>2</td> </tr> <tr> <td>2. History of tourism</td> <td>1</td> <td>2. Skills: identifying key vocabulary, paraphrasing</td> <td>2</td> </tr> <tr> <td>3. Pioneers of tourism</td> <td>1</td> <td>3. Skills: note-taking, summarising</td> <td>2</td> </tr> <tr> <td>4. Destinations</td> <td>1</td> <td>4. Describing destination features</td> <td>2</td> </tr> <tr> <td>5. Types of tourists</td> <td>1</td> <td>5. Matching destinations with tourist profiles</td> <td>2</td> </tr> <tr> <td>6. Types of tourism</td> <td>1</td> <td>6. Analysing different types of tourism</td> <td>2</td> </tr> <tr> <td>7. Task-based learning</td> <td>1</td> <td>7. Reports on destinations and the related visitor profiles.</td> <td>2</td> </tr> <tr> <td colspan="2">MID – TERM EXAM</td> <td colspan="2">MID – TERM EXAM</td> </tr> <tr> <td>8. Accommodation</td> <td>1</td> <td>8. Describing different types of accommodation</td> <td>2</td> </tr> <tr> <td>9. Unusual accommodation</td> <td></td> <td>9. Researching the project of turning Croatian lighthouses into accommodation units</td> <td></td> </tr> <tr> <td>10. Hotels</td> <td>1</td> <td>10. Hotel facilities and services</td> <td>2</td> </tr> <tr> <td>11. Organisational structure</td> <td>1</td> <td>11. Duties and responsibilities of</td> <td>2</td> </tr> </tbody> </table>					Lectures		Practice lessons/ Seminars		Topics	Hours	Topics	Hours	1. Learning English for Specific Purposes - Introduction	1	1. Strategies for vocabulary learning	2	2. History of tourism	1	2. Skills: identifying key vocabulary, paraphrasing	2	3. Pioneers of tourism	1	3. Skills: note-taking, summarising	2	4. Destinations	1	4. Describing destination features	2	5. Types of tourists	1	5. Matching destinations with tourist profiles	2	6. Types of tourism	1	6. Analysing different types of tourism	2	7. Task-based learning	1	7. Reports on destinations and the related visitor profiles.	2	MID – TERM EXAM		MID – TERM EXAM		8. Accommodation	1	8. Describing different types of accommodation	2	9. Unusual accommodation		9. Researching the project of turning Croatian lighthouses into accommodation units		10. Hotels	1	10. Hotel facilities and services	2	11. Organisational structure	1	11. Duties and responsibilities of	2
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	of a company		hotel departments	
	12. Front office	1	12. Written reservations	2
	13. Feedback on individual assignments	1	13. Feedback on individual assignments	2
	MID – TERM EXAM		MID – TERM EXAM	
Format of instruction	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> seminars and workshops <input checked="" type="checkbox"/> practical work <input type="checkbox"/> <i>on line</i> in entirety <input checked="" type="checkbox"/> blended learning <input type="checkbox"/> field work		<input checked="" type="checkbox"/> independent assignments <input checked="" type="checkbox"/> multimedia <input type="checkbox"/> laboratory <input type="checkbox"/> work with mentor <input type="checkbox"/> (other)	
Student responsibilities	Course requirements: <ul style="list-style-type: none"> Regular class attendance (at least 70% of practice lessons for full-time students and 50% of practice lessons for part-time students) Pre-class preparation as instructed Autonomous work on the individual assignments which are presented to the lecturer according to the schedule established in course of the semester. Exam requirement: meeting all the course requirements			
Screening student work (<i>name the proportion of ECTS credits for each activity so that the total number of ECTS credits is equal to the ECTS value of the course</i>)	Class attendance	1	Research	Practical training
	Experimental work		Report	Individual assignments
	Essay		Seminar essay	(Other)
	Tests	2*	Oral exam	(Other)
	Written exam	2	Project	(Other)
Grading and evaluating student work in class and at the final exam	<p>*Passing two mid-term exams can replace the final written exam.</p> <p>TESTS: Two mid-term exams will be assigned in course of the semester. The final grade can be obtained by passing both tests. Only those students who obtain 50% of points on the first test can take the second. Points obtained for individual assignments are then added to the points of the mid-term exams and the final grade is suggested.</p> <p>INDIVIDUAL ASSIGNMENTS: The results of individual assignments are regularly assessed and are considered in assigning the final grade.</p> <p>WRITTEN EXAM: Students who do not pass the mid-term exams take the final exam during the official exam sessions. The positive result is achieved by gaining at least 50% of correct answers. Points gained on the project assignments are then added and the final grade is produced.</p> <p>ORAL EXAM: Oral exam is optional and can be taken by the students who wish to improve their final grade.</p> <p>The exact exam dates will be determined by the official Faculty's examination schedule. It is not possible to take the oral exam instead of the written one.</p> <p>EXAMINATION PANEL: When the exam is taken in front of the examination panel it is both written and oral. However, in order to be invited for the oral exam the examinee has to achieve at least 30% of the total points on the written exam.</p>			
Required literature (available in the library and via other media)	Title		Number of copies in the library	Availability via other media
	Study material that will be made available to students on weekly basis on Moodle platform.			Moodle
Optional literature (at the time of submission of study programme)	<ul style="list-style-type: none"> Harding, K., & Walker, R.: Tourism 1 – student's book, Oxford University Press, 2006. Harding, K., & Walker, R.: Tourism 2 – student's book, Oxford University Press, 2007. 			

proposal)	<ul style="list-style-type: none"> • Dictionary of Hotels, Tourism and Catering Management, Peter Collin Publishing • Marinov, S. & Pašalić, M. <i>Englesko-hrvatski rječnik turističkog nazivlja</i>, Ekonomski fakultet, Split, 2005. • Marinov, S. & Duplančić Rogošić, G. "English in Tourism 1" – course book, Ekonomski fakultet, Split, 2013. • Marinov, S. & Duplančić Rogošić, G. "English in Tourism 1" – workbook, Ekonomski fakultet, Split, 2013.
Quality assurance methods that ensure the acquisition of exit competences	<ul style="list-style-type: none"> • Registering students' attendance and success in carrying out their duties (lecturer) • Monitoring lectures and practice hours (Vice Dean for Education and student affairs) • Students' performance analysis in each course (Vice Dean for Education and student affairs) • Students' questionnaire on the quality of lecturer and classes for each course (University of Split, Quality Assurance Centre) • Examination is the instrument used to evaluate individual course outcomes by the course lecturer. The exam contents may be assessed periodically by the Vice Dean for Education and student affairs in order to establish how adequate the examination methods are.
Other (as the proposer wishes to add)	<ul style="list-style-type: none"> • Language of instruction is English.