

NAME OF THE COURSE		TOURISM GEOGRAPHY					
Code	ECTA01	Year of study	2				
Course teacher	Associate Professor Ante Mandić, PhD Assistant Professor Zvonimir Kuliš, PhD	Credits (ECTS)	4				
Associate teachers	Ena Jurić, MA	Type of instruction (number of hours)	L	S	E	F	
			26		13		
Status of the course	Elective course	Percentage of application of e-learning	30				
COURSE DESCRIPTION							
Course objectives	Objectives of the course are to acquire the knowledge and skills needed to understand the geographic dimension of tourism on the international and national scale. Students will master the content they will be able to apply in their future education and practical work in tourism.						
Course enrolment requirements and entry competences required for the course	As indicated in the Statute of the Faculty of Economics, Business and Tourism, University of Split.						
Learning outcomes expected at the level of the course (4 to 10 learning outcomes)	<p>The student will:</p> <p>Analyze geographic area as a basic prerequisite for the shaping of tourist area and tourism development.</p> <p>Differentiate the criteria of tourist regionalization at national, regional and global scale.</p> <p>Compare the influences of certain types and forms of tourism on the development of spatial structures.</p> <ul style="list-style-type: none"> - Consider the importance of geo/demo-contextualization in developing long-term plans and initiatives. - Identify key tourist attractions in the international and global context. - Evaluate the capacity of specific locations for developing tourism potential. 						
Course content broken down in detail by weekly class schedule (syllabus)	Predavanja		Vježbe				
	International Tourism; Tourist-Geographical Regionalization of the World (GIS, PRA - Resource Mapping, Maps)		Introductory Lecture and Course Introduction/Presentation of the Exercise Implementation Plan				
	Geography and Tourism - Destination Management		Introduction to the Preparation of Team and Individual Seminar Papers				
	Globalization and Post-Globalization Processes: World Receptive and Emitive Tourist Areas		Mentorship on Seminar Assignments with Progress Monitoring				
	Geographical Context of Destination Identity Determinants		Mentorship on Seminar Assignments with Progress Monitoring				

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	Mobility: Global Tourism Movements	Mentorship on Seminar Assignments with Progress Monitoring
	The Impact of Climate Change on Tourism Models and Demand Flows	Mentorship on Seminar Assignments with Progress Monitoring
	Analysis of Different Types of Resources in the Tourism Industry (Archaeological, Cultural, Gastronomic, Thematic, Natural)	Mentorship on Seminar Assignments with Progress Monitoring
	The Impact of Migration on Tourism and Destination Development	Mentorship on Seminar Assignments with Progress Monitoring
	Applicability of Different Tourism Models in Urban and Rural Environments Applicability of Different Tourism Models within the EU	Mentorship on Seminar Assignments with Progress Monitoring
	Social Capital, Innovation, and Science in Tourist Destinations (Potential for Regional Development through SMART Technologies, Demand Flow Management, and Sustainable Tourism Models)	Presentation of Seminar Papers
	Limitations and Challenges for Tourist Destinations: Trends, External Factors, and Geopolitical Context; Resilience of EU tourism	Presentation of Seminar Papers
	Resilience of EU tourism	Presentation of Seminar Papers
	Croatia in Global Tourism Trends, Tourist Regionalization of Croatia's Territory	Presentation of Seminar Papers
Format of instruction	<input checked="" type="checkbox"/> lectures <input checked="" type="checkbox"/> seminars and workshops <input checked="" type="checkbox"/> exercises <input type="checkbox"/> <i>on line</i> in entirety <input checked="" type="checkbox"/> partial e-learning <input checked="" type="checkbox"/> field work	<input checked="" type="checkbox"/> independent assignments <input checked="" type="checkbox"/> multimedia <input type="checkbox"/> laboratory <input type="checkbox"/> work with mentor <input checked="" type="checkbox"/> guests from business <input type="checkbox"/> (other)
Student responsibilities	70 % class attendance	

Screening student work (name the proportion of ECTS credits for each activity so that the total number of ECTS credits is equal to the ECTS value of the course)	Class attendance		Research		Practical training	
	Experimental work		Report		Quiz	
	Essay		Seminar essay	0,75	Involvement in Classroom Activities	0,75
	Tests	1,25	Oral exam		(Other)	
	Written exam	1,25	Project		(Other)	
Grading and evaluating student work in class and at the final exam	<p>During the semester, attendance and active participation in seminar assignments are registered.</p> <p>Two midterm exams will be organized during the semester. A passing grade on the first midterm is a prerequisite for taking the second midterm. A midterm is considered passed with at least 60% of the total points. A student who passes both the first and second midterms is exempt from taking the final exam. Midterm tests/final exam account for 70 out of 100 points in the final grade.</p> <p>Students must achieve a passing grade on the group seminar paper (maximum of 20 points). Individual assignment – 10 points.</p> <p>Point thresholds and corresponding grades for passing the course (including all three grading components):</p> <p>0–59: Insufficient (1) 60–69: Sufficient (2) 70–79: Good (3) 80–89: Very Good (4) 90–100: Excellent (5)</p> <p>The final grade is calculated based on the total points earned from two passed midterms or the final exam, the group seminar paper, and the individual assignment, in accordance with the specified grading thresholds.</p>					
Required literature (available in the library and via other media)	Title			Number of copies in the library	Availability via other media	
	Romão, J. (2025), Economic Geography of Tourism, Springer			2		
	Curić, Z., Glamuzina, N., Opačić, V. T. (2013.), Geografija turizma – regionalni pregled, Naklada Ljevak, Zagreb			18		
	European Commission, EU Tourism Dashboard: https://tourism-dashboard.ec.europa.eu/?lng=en&ctx=tourism					

Optional literature (at the time of submission of study programme proposal)	Supplementary literature will be available on Merlin.		
Quality assurance methods that ensure the acquisition of exit competences	<p>Monitoring of Class Attendance and Fulfillment of Other Student Obligations (Teacher)</p> <p>Supervision of Teaching Delivery (Vice Dean for academic and student affairs)</p> <p>Analysis of Study Performance Across All Study Program Courses (Vice Dean for academic and student affairs)</p> <p>Student Survey on the Quality of Teaching and Teaching for Each Study Program Course (UNIST, Center for Quality Improvement)</p> <p>Online Questions Will Enable Students to Self-Evaluate Their Learning</p> <p>The Exam Conducted by the Course Teacher Assesses All Learning Outcomes of the Course.</p> <p>Periodic Reviews of Exam Content Are Conducted to Determine the Adequacy of Learning Outcome Assessment Methods (Vice Dean for academic and student affairs)</p>		
Other (as the proposer wishes to add)			