

COURSE TITLE	Business English IV																																					
Code	EUAA02	Year of study	2																																			
Course teacher	Gorana Duplančić Rogošić, PhD; Sanja Marinov Vranješ, MA; Sanja Radmilo Derado, MA	Credits (ECTS)	2																																			
Associate teachers		Type of instruction (number of hours)	L	S	E	F																																
			13		13																																	
Status of the course	Elective	Percentage of application of e-learning	20%																																			
COURSE DESCRIPTION																																						
Course objectives	Create a learner-centred environment for developing the language and skills for an informed communication within the business related topics of: start-ups, knowledge economy, technology of business and living in different areas of the world.																																					
Course enrolment requirements and entry competences required for the course	<ul style="list-style-type: none">Course enrolment requirements: as determined by the Statute of the Faculty of Economics, Business and Tourism, and Rules and Regulations for Studies and Study Programmes.Entry competencies: English language proficiency level B2 (CEFR) and computer skills (Microsoft Office Package)																																					
Learning outcomes expected at the level of the course (4 to 10 learning outcomes)	Individual learning outcomes: <ol style="list-style-type: none">generalise about the four main topics covered by the course supported by the actual examples studiedperform a content and language analysis of business related articlesorganise group work based on the tasks individually prepared for the assigned topiccritically assess the main features of the four topics																																					
Course content broken down in detail by weekly class schedule (syllabus)	<table><tr><th colspan="2">Lectures</th><th colspan="2">Practice lessons/Seminars</th></tr><tr><th>Topics</th><th>Hours</th><th>Topics</th><th>Hours</th></tr><tr><td>1. Introduction</td><td>1</td><td>1. Presentation of possible exercises for student self-study of the given texts 2. Key vocabulary related to presentations 3. Making power point slides 4. Essay writing: Types of essays & Essay structure</td><td>1</td></tr><tr><td>2. Start-up stories</td><td>1</td><td>1. Reading and speaking about potential benefits, drawbacks, and problems of establishing a start up</td><td>1</td></tr><tr><td>3. Four examples of start-ups</td><td>1</td><td>1. Peer work supervised by the lecturer- start ups</td><td>1</td></tr><tr><td>4. Presentations</td><td>1</td><td>1. Delivering a presentation</td><td>1</td></tr><tr><td>5. Knowledge economy</td><td>1</td><td>1. Reading and speaking about an example of the relationship of knowledge and economy</td><td>1</td></tr><tr><td>6. Four examples of contribution of knowledge to economy and vice versa</td><td>1</td><td>1. Peer work supervised by the lecturer – knowledge economy</td><td>1</td></tr></table>						Lectures		Practice lessons/Seminars		Topics	Hours	Topics	Hours	1. Introduction	1	1. Presentation of possible exercises for student self-study of the given texts 2. Key vocabulary related to presentations 3. Making power point slides 4. Essay writing: Types of essays & Essay structure	1	2. Start-up stories	1	1. Reading and speaking about potential benefits, drawbacks, and problems of establishing a start up	1	3. Four examples of start-ups	1	1. Peer work supervised by the lecturer- start ups	1	4. Presentations	1	1. Delivering a presentation	1	5. Knowledge economy	1	1. Reading and speaking about an example of the relationship of knowledge and economy	1	6. Four examples of contribution of knowledge to economy and vice versa	1	1. Peer work supervised by the lecturer – knowledge economy	1
Lectures		Practice lessons/Seminars																																				
Topics	Hours	Topics	Hours																																			
1. Introduction	1	1. Presentation of possible exercises for student self-study of the given texts 2. Key vocabulary related to presentations 3. Making power point slides 4. Essay writing: Types of essays & Essay structure	1																																			
2. Start-up stories	1	1. Reading and speaking about potential benefits, drawbacks, and problems of establishing a start up	1																																			
3. Four examples of start-ups	1	1. Peer work supervised by the lecturer- start ups	1																																			
4. Presentations	1	1. Delivering a presentation	1																																			
5. Knowledge economy	1	1. Reading and speaking about an example of the relationship of knowledge and economy	1																																			
6. Four examples of contribution of knowledge to economy and vice versa	1	1. Peer work supervised by the lecturer – knowledge economy	1																																			

2022./2023.

30/09/22 – 19. Sj. FV

	7. Presentations	1	1. Delivering a presentation	1	
	8. Mid – term exams at FEBT		Mid – term exams at FEBT		
	9. Travel – Living in	1	1. Reading and speaking about living in a specific geographic area, or locations sharing some similar characteristics	1	
	10.Four examples of living areas	1	1. Peer work supervised by the lecturer – living in	1	
	11.Writing skills	1	1. Summarising 2. Paraphrasing	1	
	12.The Technology of Business	1	1. Reading and speaking about how technological achievements are reflected in the world of business and economy	1	
	13.Four examples of technological innovations and achievements and their implementation in business	1	1. Peer work supervised by the lecturer – technology of business	1	
	14.Presentations	1	1. Delivering a presentation	1	
	15.Early exam term		Early exam term		
Format of instruction	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> seminars and workshops <input checked="" type="checkbox"/> exercises <input type="checkbox"/> <i>on line</i> in entirety <input checked="" type="checkbox"/> partial e-learning <input type="checkbox"/> field work			<input checked="" type="checkbox"/> independent assignments <input type="checkbox"/> multimedia <input type="checkbox"/> laboratory <input type="checkbox"/> work with mentor <input type="checkbox"/> (other)	
Student responsibilities	Course requirements: 1. Students are required to prepare all their assignments regularly and timely (100% of assignments must be prepared, i.e., 4 out of 4) and in cooperation with the teams chosen/assigned and to participate in class when the materials are being covered (100% participation in these classes is mandatory). Assignments must be uploaded on Moodle (all 4 assignments are mandatory) and distributed to the team members as will be agreed. The students are responsible to their team members for doing their part of work. 2. Regular class attendance (at least 70% of lessons for full-time students and 50% of lessons for part-time students). 3. Students must also deliver one presentation in class. Exam requirement: • Getting the teacher's signature in the EFST intranet system.				
Screening student work (<i>name the proportion of ECTS credits for each activity so that the total number of ECTS credits is equal to the ECTS value of the course</i>)	Class attendance	0,25	Research	Practical training	
	Experimental work		Report	Individual work on assignments	0,75
	Essay	1	Seminar essay	(Other)	
	Tests		Oral exam	(Other)	
	Written exam		Project	(Other)	
Grading and evaluating student	Learning outcomes are assessed throughout the semester by following students' individual work and work in their teams (learning outcomes 1-3). The final evaluation				

2022./2023.

30/09/22 – 19. Sj. FV

work in class and at the final exam	is carried out in the written exam at the end of the semester and at the presentation (learning outcome 4) delivered in class.		
Required literature (available in the library and via other media)	Title	Number of copies in the library	Availability via other media
	e-book: Marinov Sanja, Duplančić Rogošić Gorana, Pašalić Magda, Radmilo Derado Sanja. 2015. <i>Return on Investment</i> , Split. Ekonomski fakultet.	Ø	Yes
	Student created material – created from scratch for every new course (from the BBC news - http://www.bbc.com/news/business)	Ø	Yes
Optional literature (at the time of submission of study programme proposal)	<ol style="list-style-type: none"> 1. Špiljak, Višnja. 2000. <i>Englesko-hrvatski poslovni rječnik, English-Croatian Dictionary of Business</i>. Masmedia. Zagreb. 2. Pearson Longman. <i>Longman Business Dictionary</i>. https://www.ldoceonline.com/. 3. www.onelook.com 		
Quality assurance methods that ensure the acquisition of exit competences	<ul style="list-style-type: none"> • Registering students' attendance and success in carrying out their duties (lecturer) • Monitoring lectures and practice hours (Vice-Dean for Academic Affairs) • Students' performance analysis in each course (Vice-Dean for Academic Affairs) • Students' questionnaire on the quality of lecturer and classes for each course (University of Split, Quality Assurance Centre) • Examination is the instrument used to evaluate individual course outcomes by the course lecturer. The exam contents may be assessed periodically by the Vice-Dean for Academic Affairs in order to establish the adequacy of the testing methods. 		
Other (as the proposer wishes to add)	<ul style="list-style-type: none"> • Language of instruction is English. 		