| NAME OF THE COURSE | | MANAGERIAL I | DECISIO | N M | IAKING | | | | | |
|---|--|--|--------------------------|------|-------------------|----------------------|-----------|----------|---|--|
| Code | ECMA01 | | Year of study | | | II. | | | | |
| Course teacher | Ivana Bulog, full professor Ivan Matić, associate full professor | | Credits (ECTS) | | | 4 | | | | |
| Associate teachers | Zvonim | Type of in (number of | | | L 26 | S | E 13 | F | | |
| Status of the course | Optiona | ıl | Percentag application | | f f e-learning | 30% | | | | |
| | | COURSE | DESCRI | PTI | ION | | | | | |
| Course objectives | make d | vide students better usecisions which will with the complex bus. | enable the | m to | develop sk | ills neces | ssary for | r active | | |
| Course enrolment requirements and entry competences required for the course | Entry requirements are defined by the Statute of the Faculty of Economics and Study Regulations | | | | | | | | | |
| Learning outcomes expected at the level of the course (4 to 10 learning outcomes) | The learning outcome of the course is: Recognize and use specific decision-making models, concepts and principles. Individual learning outcomes are: Recognize and distinguish the basic concepts and principles related to the concept of managerial decision-making Recognize and use appropriate methods and techniques for making managerial decisions Apply the acquired knowledge for solving practical problems - suggesting decision making styles and decision-making processes for specific business situations. Analyse and interpret the concrete examples from the managerial decision-making the practice. | | | | | | | | | |
| Course content | | | | | | | nars | | | |
| broken down in detail by weekly class schedule | The concept of managerial decision making | | 1 | 2 | Defining tasks | individu (assignr | • | up | 1 | |
| (syllabus) | Decisi | on types | | 2 | (| Case stud | ly | | 1 | |
| | Decisi | on-making styles | | 2 | Video | content a | analysis | | 1 | |
| | Managerial decision making process 2 | | | 2 | Case stud | ly/Class | discussi | on | 1 | |
| 2024 /2025 | | | | | | | | | | |

2024./2025.

| | Psychological | aspects o | f | 2 | Video | content analysis | 1 | |
|--|--|-----------|----------|------------|---|--|----------|--|
| | managerial decision making | | king | | | | | |
| | Intuition and decision making | | | 2 | Aı | Article analysis 1 | | |
| | Contemporary | decision | -making | 2 | Video | content analysis | 1 | |
| | approach | | | | | | | |
| | Image Theory | | | 2 | Aı | rticle analysis | 1 | |
| | Decision making under risk and uncertainty | | | 2 | Pi | ractical tasks | 1 | |
| | Individual and group decision making | | | 2 | Case study/Class discussion 1 | | | |
| | Group decision making techniques | | | 2 | | al exercise-Six hats on concrete examp | le 1 | |
| | Ethics in managerial decision making | | | 2 | Case study/Class discussion | | | |
| | Decision-making pitfalls | | | 2 | | Presentations of individual or group tasks | | |
| | | | | | | | <u> </u> | |
| Format of instruction | x lectures x seminars x exercises □ on line in entirety x partial e-learning □ field work | | | х <u>з</u> | x independent assignments x analysis of video materials □ laboratory □ work with mentor X self-evaluation quizzes | | | |
| Student responsibilities | It is recommended that students participate in classes and assignments. Attendance attitude and preparation are important. When evaluating students' participation, the emphasis is on the class discussion, preparation of individual or group assignment Students are expected to be willing to study and learn, being ready to answer or as questions, and actively listen to the professor and other class members. The condition for attaining a signature, which is also a condition for taking the exam, 50% of class's attendance. | | | | | cipation, the assignments. nswer or ask embers. The | | |
| Screening student work (name the | Class attendance | 1 | Research | | | Practical training | | |
| proportion of ECTS credits for each activity so that the total number of ECTS credits is equal to the ECTS | Experimental work | | Report | | | Individual or group assignments (Case Studies, vide materials and other) | 0.5 | |

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| value of the course) | Essay | | Seminar essay (individual or group presentation of study material) | 0.5 | (Other) | |
|---|--|----------------------------------|--|----------------------|-----------------------|--|
| | Tests | 2 | Oral exam | | (Other) | |
| | Written/oral exam | 3 | Project | | (Other) | |
| Grading and evaluating student work in class and at the final exam | During the semester, two written or oral tests of knowledge will be held that bring 70% of the total final grade. Appropriate grades for written knowledge tests: 0-49 - inadequate (1) 50-65 - sufficient (2) 66-75 - good (3) 76-85 - very good (4) 86-100 - excellent (5) Most lectures include an in-class case studies /exercises, analysis of video materials or articles, individual or group presentation of study material. These class activities are worth 30% of the final grade. The final grade is formed as a sum: 1) average grade obtained through two written or oral tests multiplied by an indicator weight of 0.7. and 2) average grade obtained through case studies /exercise or presentations of individual/group assignments multiplied by an indicator weight of 0.3. A student who successfully passes both tests and in other form of grading achieves positive evaluation is considered to have passed the exam. Otherwise he/she takes | | | | | |
| | | - | T) () | | Number of | Availability |
| | | | Γitle | | copies in the library | via other media |
| Required literature (available in the library and via other media) | Yi-Lin, J., For (2020): Manage Approach, Spri Teaching mater materials) will | erial Deci nger rials (han | sion Making, A | A Holistic nental | | https://ug1lib.o rg/book/52608 93/233aab |
| | Moodle Schermerhorn, Decison Makin Management, J | g for Kel | ler Graduate So | chool of | | |

| | Books: | | | | | | | |
|---|--|--|--|--|--|--|--|--|
| | | | | | | | | |
| | Monahan, K. (2018). How Behavioral Economics Influences Management Decision-Making: A New Paradigm, Elsevier Science | | | | | | | |
| | Schermerhorn, R.J., Bazerman, H.M. (2003). Managerial Decison Making for Keller Graduate School of Management, John Wiley & Sons Inc. | | | | | | | |
| | Bridge, ByJ. and Dodds, J. C. (2018). Managerial Decision Making, Routledge. | | | | | | | |
| | Articles: | | | | | | | |
| Optional literature (at the time of submission of study programme proposal) | Abatecola, G., Caputo, A. and Cristofaro, M. (2018), "Reviewing cognitive distortions in managerial decision making: Toward an integrative co-evolutionary framework", Journal of Management Development, Vol. 37 No. 5, pp. 409-424. https://doi.org/10.1108/JMD-08-2017-0263 | | | | | | | |
| | Kunigami M., Kikuchi T., Takahashi H., Terano T. (2020) A Formal, Descriptive Model for the Business Case of Managerial Decision-Making. In: Jezic G., Chen-Burger J., Kusek M., Sperka R., Howlett R., Jain L. (eds) Agents and Multi-Agent Systems: Technologies and Applications 2020. Smart Innovation, Systems and Technologies, vol 186. Springer, Singapore. https://doi.org/10.1007/978-981-15-5764-4_33 | | | | | | | |
| | Calabretta, Giulia et al. (2017). The Interplay between Intuition and Rationality in Strategic Decision Making: A Paradox Perspective. Organization Studies, 38, pp. 365 - 401. | | | | | | | |
| | Abdul-Rasheed Amidu, David Boyd & Fernand Gobet (2019) A Study of the Interplay between Intuition and Rationality in Valuation Decision Making, Journal of Property Research, 36:4, 387-418, DOI: 10.1080/09599916.2019.1687572 | | | | | | | |
| | Internet sources: | | | | | | | |
| | www.ted.com/ www.poslovni.hr | | | | | | | |
| | www. poslovni.hr | | | | | | | |

| | www.liderpress.hr |
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| Quality assurance | Students' feedback via questionnaires. |
| methods that ensure | The evaluation by the head of the postgraduate professional study and the vice-dean |
| the acquisition of | of education. |
| exit competences | External evaluation is conducted by independent external experts. |
| Other (as the | |
| proposer wishes to | |
| add) | |