

NAME OF THE COURSE		EU FINANCING AND TOURISM PROJECTS					
Code	EUTC04	Year of study	1				
Course teacher	Associate professor Blanka Šimundić, PhD Assistant Professor Zvonimir Kuliš, PhD	Credits (ECTS)	5				
Associate teachers	Full professor Vinko Muštra, PhD Associate professor Lana Kordić, PhD	Type of instruction (number of hours)	L	S	AE	LE	DE
			26	26			
Status of the course	elective	Percentage of application of e-learning	40%				
COURSE DESCRIPTION							
Course objectives	The course provides students with the knowledge and skills necessary to understand and utilize EU funds and programs for financing projects in tourism. Students will be familiar with key EU policies related to tourism, main funding sources, the project application process, and the role of management of EU projects in tourism.						
Course enrolment requirements and entry competences required for the course	Prerequisites are regulated by the Statute of the Faculty and the Ordinance on study and study.						
Learning outcomes expected at the level of the course (4 to 10 learning outcomes)	Learning outcome: Analyze and apply EU policies and strategies relevant to tourism, identify and evaluate key EU funding opportunities for tourism projects, develop project proposals aligned with EU requirements, and examine elements of effective management of EU-funded tourism initiatives. Specific learning outcomes : The student will be able to: 1. Explain key EU policies and strategies related to tourism 2. Identify relevant EU funds and programs for financing tourism projects 3. Analyze project tenders and assess suitability for specific tourism projects 4. Prepare basic elements of a project proposal for EU funding in tourism 5. Describe the main phases and processes of managing EU projects in tourism 6. Critically evaluate examples of successful EU projects in tourism						
Course content broken down in detail by weekly class schedule (syllabus)	Week	Lectures		Exercises:			
		Topic	Hours	Topic		Hours	
		1	Introduction to Strategic Thinking and Its Impact on Economic Growth and Development	2	Introductory Lectures – Course Organization; Role of Exercises/Project Tasks		2
		2	Theoretical Foundations of Strategic Thinking in the Context of EU Policies	2	Theoretical Foundations of Strategic Thinking in the Context of EU Policies and Tourism		2
		3	Overview of EU Policies and Strategies Relevant to Tourism	2	Factors and Trends Influencing Investments in Tourism		2
		4	Key EU Funds and Programs for Financing Tourism Projects	2	Preparation of Project Proposals for EU Funding in Tourism		2

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	5	European Regional Development Fund (ERDF) and Opportunities for Tourism	2	Analysis of Project Calls and Assessment of Suitability for Tourism Projects	2	
	6	Other Relevant Programs: POO, COSME, Horizon Europe, Erasmus+	2	Work on Project Task	2	
	7	Enhancing Workforce Skills in Tourism Through EU Funding	2	Work on Project Task	2	
	8	Innovation and Digital Transformation in Tourism Projects	2	Work on Project Task	2	
	9	Sustainable Development and Green Initiatives in EU Tourism Projects	2	Work on Project Task	2	
	10	Planning and Implementation as Part of EU Project Management in Tourism	2	Work on Project Task	2	
	11	Monitoring and Reporting as Part of EU Project Management in Tourism	2	Work on Project Task	2	
	12	Current Trends and the Future of EU Funding in Tourism	2	Presentations of Student Project Ideas	2	
	13	Case Studies of Successful EU Tourism Projects	2	Presentations of Student Project Ideas and Final Considerations	2	
Format of instruction	X lectures X seminars and workshops X exercises ☐ on line in entirety X partial e-learning ☐ field work			X independent assignments ☐ multimedia ☐ laboratory X work with mentor ☐ (other)		
Student responsibilities	The student is required to attend classes regularly, follow the coursework diligently, and complete assigned tasks. Attendance is recorded throughout the semester. The requirements for obtaining a signature are a minimum of 60% class attendance and the written preparation and oral presentation of a project proposal during exercises. A signature is a prerequisite for taking the exam.					
Screening student work (name the proportion of ECTS credits for each activity so that the total number of ECTS credits is equal to the ECTS value of the course)	Class attendance	0,5	Research		Practical training	
	Experimental work		Report		Group work in the class (Other)	
	Essay		Seminar essay	0,5	(Other)	
	Tests	2,5	Oral exam		(Other)	
	Written exam	2,5	Project and project presentation	2	(Other)	
Grading and evaluating student work in class and at the final exam	Students take a written knowledge assessment during the semester—two midterm exams—participate in group tasks, and complete a project assignment. A midterm exam is considered passed if at least 50% of the answers are correct. Together with the project and group tasks, the midterms replace the final written exam. Grading scale for mid-terms/final exam: <50 points = Insufficient, 50-63 = Sufficient, 64-77 = Good, 78-89 = Very Good and 90-100 = Excellent. The final grade for students who pass through midterms is calculated as follows: 1st midterm * 0.25 + 2nd midterm * 0.25 + project assignment * 0.40 + participation					

	in group activities * 0.10 = final grade Exam dates will be determined by the exam schedule. The final exam is for students who did not pass the midterms or are not satisfied with their midterm results. The final grade for students taking the final exam is calculated as follows: Written and oral exam * 0.50 + project assignment * 0.45 + participation in group activities * 0.05 = final grade		
Required literature (available in the library and via other media)	Title	Number of copies in the library	Availability via other media
	Spatial Foresight. (2022). How to use EU funding for sustainable tourism. Handbook for local and regional authorities and tourism stakeholders in the Mediterranean.		online
	Institute for Democracy and Mediation. 2017. Handbook for EU Project Design and Project Cycle Management.		online
	European Tourism Manifesto alliance. (2024). Tourism in Transition: A New Consensus for Change - EU Mandate 2024-2029.		online
	PDF materials from the lectures available at the Course website		Merlin
Optional literature (at the time of submission of study programme proposal)	European Commission. (2022). Guide on EU funding for tourism. Brussels: European Commission. European Commission. (2004). Project Cycle Management Guidelines. Brussels: European Commission. Fuster, J. E. 2006. Comparison of the European Commission's project cycle management/logical framework approach with international PM standards and methodologies. Project Management Institute.		
Quality assurance methods that ensure the acquisition of exit competences	Registering students' attendance and success in carrying out of their duties (lecturer). Monitoring lectures and practice sessions (Vice Dean for Education and students' affairs). Students' Performance analysis in each course (Vice Dean for Education). Student questionnaire on the quality of lecturers and lessons for each course (University of Split, Quality Assurance Centre) Examination is used as an instrument to evaluate individual course outcomes by the course lecturer. The content of exam is reassessed periodically in order to assure compliance with the course outcomes.		
Other (as the proposer wishes to add)	The course is taught in Croatian and English.		